

B.A. JOURNALISM AND PUBLIC RELATIONS JOURNALISM TRACK

ABOUT THIS MAJOR

Journalism provides training in the skills necessary to succeed in a modern digital newsroom. For their final two semesters, Journalism majors produce the *Cleveland Stater*, which is a laboratory digital newspaper (clevelandstater.com) housed in the School of Communication.

Theory courses in this major focus on learning and understanding the relationships among news media, society, politics and the economy, the ethics professional journalists are expected to uphold, and understanding the importance of journalism and a free press for democracies.

Today's journalists are also expected to have digital skills to compose reporting across multiple media platforms while engaging audiences through social media. This is why digital storytelling is the focus of the curriculum! Journalism majors receive hands-on training in the tools (e.g. Adobe Creative Suite) necessary to create effective digital content. Additional specific skills include podcasting, photo editing, video editing, and effective use of social media.

INTERNSHIPS

The School of Communication encourages Journalism and Public Relations majors to complete at least one internship during their undergraduate studies. Internships allow students to gain valuable skills, network with professionals in their field, gain professional feedback, and build their resume.

TYPES OF CAREERS

Students emerge with 'in demand' skills, and most seek opportunities in journalism, television, radio, and digital news platforms. Since these writing and digital content skills are sought after by most organizations, other majors have pursued careers in areas such as professional writing, strategic communication, public relations, advertising, corporate communication, nonprofits, and others too varied to list.

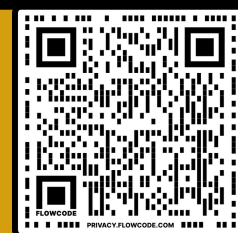
WANT TO LEARN MORE?

Contact the School of Communication:

216-687-4630

communication@csuohio.edu

VISIT OUR WEBSITE



School of
Communication

LEVIN COLLEGE OF PUBLIC AFFAIRS AND EDUCATION



JOURNALISM & PUBLIC RELATIONS MAJOR
JOURNALISM SEQUENCE REQUIREMENTS

Effective Fall 2023

Students must complete a minimum of 46 credit hours and maintain a 2.25 GPA, across all Communication courses, to graduate with a Communication Studies Major. All School of Communication Majors are required to successfully complete COM 101, COM 102, & COM 303; COM 101 & COM 303 require a minimum grade of C. Students in the Journalism & Public Relations Major must complete Com 225 (Media Writing) with a minimum grade of B- (B minus). Transfer students must take a minimum of 20 credit hours, including their capstone, in communication courses at CSU.

JOURNALISM & PUBLIC RELATIONS MAJOR CORE REQUIREMENTS
(8 Courses Required)

School Core Courses (9 Credits)

- COM 101 Principles of Communication
COM 102 Adobe CC: Dig. Cnt. in Com.
COM 303 Communication Inquiry*

Major Lower Division Core Courses (9 Credits)

- COM 224 Found. of Journalism & Prom. Com.
COM 225 Media Writing*
COM 226 Mass Media & Society

Major Upper Division Core Courses (6 Credits)

- COM 335 Multimedia Storytelling*
COM 425 Publication Design*

JOURNALISM SEQUENCE ELECTIVE COURSES
(2 Courses Required)

- COM 315 Photojournalism
COM 327 Media Criticism
COM 328 Specialized Writing
COM 359 International Communication
COM 361 Social Issues in News
COM 370 Communication Tech. & Social Change
COM 371 The Documentary in JPC
COM 372 Podcasting: Reporting with Sound
COM 405 Multi-Media journalism
COM 485 Science Writing for the Media
COM 490 Internship In Communication

JOURNALISM SEQUENCE REQUIREMENTS
(6 Courses Required)

Journalism Sequence Courses (9 Credits)

- COM 326 Advanced Reporting & Editing
COM 347 Political Communication
COM 358 Media Law, Economics & Ethics

Capstone Requirement (7 credits)

Com 427 is taken twice, spread over semesters to fulfill the capstone requirement. In the second semester, students must also enroll in Com 363.

- COM 427 News Media Lab* (1st Semester)
COM 427 News Media Lab* (2nd Semester)
COM 363 Journalism & Media Laboratory

*Denotes courses with pre-requisites. Check for pre-requisites located within the course descriptions in CSU's online Undergraduate Catalog.

Students with question regarding their Major Degree Requirements should contact the School of Communication's Main Office at (216) 687-4630 to set up an appointment with their Major Academic Advisor. Questions concerning Graduation and General Education Requirements should be directed to the Levin College of Public Affairs & Education Advising Office at: (216) 687-4625.