

B.A. COMMUNICATION STUDIES COMMUNICATION MANAGEMENT TRACK

ABOUT THIS MAJOR

Communication Management focuses on understanding and improving communication processes in a variety of contexts, including healthcare interactions, organizations, teams, families, interpersonal relationships, negotiation and mediation settings, and communication between persons from different cultures, genders, and ethnicities.

Students who specialize in Communication Management develop a critical understanding of the vital role that communication plays in contemporary life, characterized by new technologies, rapid social change, instant messaging, and dynamic interpersonal relationships.

Communication Management students will develop intellectual, problem-solving, and career-related skills such as conflict management, team facilitation, leadership, public speaking, professional writing, negotiation, critical thinking, analysis and inquiry, health communication, and intercultural communication competencies.

AREAS OF INTEREST

Communication and Diversity
Health Communication
Mediation
Conflict Resolution
Organizational Communication
Relational and Family

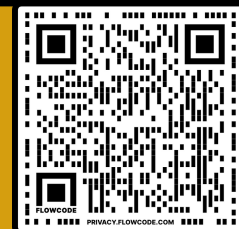
TYPES OF CAREERS

Business Analyst
Communications
Communications Manager
Community Relations Manager
Corporate Event Planner
Employment Recruiter
Fund Raiser
Marketing Manager
Public Affairs Officer
Publications Editor
Researcher
Speechwriter
Team Facilitator
Training and Development

WANT TO LEARN MORE?

Contact the School of Communication:
216-687-4630
communication@csuohio.edu

VISIT OUR WEBSITE



School of
Communication

LEVIN COLLEGE OF PUBLIC AFFAIRS AND EDUCATION



COMMUNICATION STUDIES MAJOR
Communication Management Track Requirements

Effective Fall 2023

Students must complete a minimum of 39 credits and earn a minimum 2.25 GPA, across all Communication courses, to graduate with a Communication Studies Major.

School Core Courses (9 credits)

All School of Communication Majors must complete the School core courses with a minimum grade of a "C".

- COM 101 Principles of Communication
COM 102 Adobe CC: Digital Content in Com
COM 303 Communication Inquiry

Communication Management Theory Courses (15 Credits)

Select five of the following

- COM 201 Com. & Relationships in E. Asia
COM 211 Com. in Personal Relationships
COM 330 Nonverbal Communication
COM 331 Gender & Communication
COM 332 Interracial Communication
COM 333 Sports Communication
COM 346 Communication in Organizations
COM 348 Intercultural Communication
COM 349 Designing Health Messages
COM 362 Health Communication
COM 366 Communication & Conflict
COM 368 Leadership Communication
COM 380 Family Communication
COM 394 Relational Communication

Communication Management Skills Courses (6 credits)

Select two of the following

- COM 240 Professional Communication
COM 242 Public & Professional Speaking
COM 341 Group Process/Decision Making
COM 379 Com. and Negotiation

Communication Management Electives (6 credits)

Students must take three Communication Management courses (any theory or skills class listed above) that do not fulfill any other major requirement, for example a course taken to fulfill a Communication Management Theory requirement cannot count as a Communication Management Elective.

- COM _____
COM _____

Communication Management Capstone Course (3 credits)

- COM 444 Mediation & Collab. Problem Solving
COM 448 Organizational Teams
COM 449 Health Com. Interventions
COM 475 Communication & Training

1 Pre-req: COM 101; 2 Pre-req: COM 366 or COM 379, or permission of instructor (POI); 3 Pre-req: COM 341, 346, or 368, or POI; 4 Pre-req: COM 362 or COM 349, or POI; 5 Pre-req: Any 300/400 level COM course, or POI; WAC Writing Across the Curriculum Course; SPAC Speaking Across the Curriculum Course