

## ABOUT THE COLLEGE

The Maxine Goodman Levin College of Urban Affairs at Cleveland State University is one of the top ten urban affairs schools in the nation. The College is ranked second in the graduate specialty of city management and urban policy in *U.S. News and World Report's* 1998, 2002 and 2005 issues of "America's Best Graduate Schools." The College offers fourteen degree programs that equip students with the technical and management skills needed to launch careers in fields such as public management, planning, public safety, historic preservation, environmental studies, economic development, and housing.

## ABOUT THE UNIVERSITY

Cleveland State University is a comprehensive metropolitan university committed to providing an education of high quality to students with diverse backgrounds, experiences, interests, and needs. The downtown campus offers degrees in 117 undergraduate and graduate programs that include arts and sciences, business administration, engineering, education, law, and urban affairs and provides professional certificate and continuing education programs. More than 16,000 students attend Cleveland State.

## FOR MORE INFORMATION

**Maxine Goodman Levin College of Urban Affairs**

<http://urban.csuohio.edu>

Levin College Academic Program Specialist  
Telephone: (216) 523-7522  
E-mail: [gradprog@urban.csuohio.edu](mailto:gradprog@urban.csuohio.edu)  
Fax: (216) 687-5398

Dr. Stuart Mendel, Assistant Dean,  
MNAL Director, and  
Co-Director, Center for Nonprofit Policy & Practice  
Telephone: (216) 687-6908  
E-mail: [stuart@urban.csuohio.edu](mailto:stuart@urban.csuohio.edu)

## ADMISSIONS

Application materials are  
available on-line at  
<http://www.csuohio.edu/gradcollege/>

A complete application consists of:

- CSU graduate application
- Application fee
- Official transcripts
- Two letters of recommendation
- GRE Scores—General Section only

All application materials should be sent to:

Graduate Admissions Office  
Cleveland State University  
Rhodes Tower West, Room 204 (Campus Box G)  
2121 Euclid Avenue  
Cleveland, Ohio 44115-2214

For more information on admission requirements visit:  
<http://urban.csuohio.edu>.

International student applications and information can be found at Cleveland State University's Center for International Services and Programs at <http://www.csuohio.edu/internat/>.

## FINANCIAL AID

Cleveland State University has financial assistance programs covering all of the major Federal and State grants and loans. The mission of CSU is to help meet the direct educational costs for a large number of the student population. Levin College of Urban Affairs provides some scholarships, fellowships, endowed internship funds, graduate assistant positions, and paid internships to qualified students.

For more information on financial aid contact the Levin College at (216) 687-3884, or the CSU Office of Student Financial Assistance at (216) 687-3765.

 Cleveland State  
University  
Maxine Goodman Levin  
College of Urban Affairs

## Master of Nonprofit Administration and Leadership (MNAL)



Photo: RK BANKAITIS

## MASTER OF NONPROFIT ADMINISTRATION AND LEADERSHIP (MNAL) PROGRAM

Nonprofit organizations are distinct from business and government in that they blend private structures with public purposes. Effective managers need an understanding of how nonprofits interact with public and private institutions.

The Master of Nonprofit Administration and Leadership (MNAL) is a two-year degree designed to prepare students with knowledge of core management functions and competencies such as fundraising, financial management, human resource management, philanthropy, proposal writing, program development, program evaluation and applied management.

Nonprofit management, administration, and leadership is a rapidly growing career field in high demand. This degree draws on the strengths of leading scholars and practitioners with expertise in human resources, volunteerism, philanthropy and the political character of nonprofits in civil society.

The MNAL is an interdisciplinary collaboration of the Levin College of Urban Affairs, the College of Business and the School of Social Work as well as other programs at Cleveland State University. This degree provides students with the tools to build management skills and knowledge of nonprofits in order to improve their employment opportunities, advance in their organization, or to make a career change.



## CAREER OPPORTUNITIES

The Northeast Ohio region boasts one of the highest concentrations of nonprofit organizations nationally with more than 6,000 nonprofits located in Cuyahoga County. In a 2005 Monthly Labor Review, the Bureau of Labor Statistics indicated that the nonprofit sector was the only source of employment growth in U.S. cities between 1995-2003, growing at a rate of 16% over this period.

Studies by organizations such as the Annie E. Casey Foundation and Bridgespan, a nationally recognized nonprofit policy institute, project that the sector will experience a four-fold increase in the number of senior managers needed over the next two decades.

### CAREERS IN NONPROFIT ADMINISTRATION AND LEADERSHIP

- Public Policy • Planning and Community Development
  - Museums • Health Care • Education
  - Arts • Civic • Social Service
- Environmental • Professional Associations

## FACULTY

The Levin College enjoys a national ranking and nationally recognized faculty whose academic credentials, scholarship and diversified educational experiences have contributed to the success of its academic programs. Faculty come from such diverse academic areas as political science, economics, sociology, psychology, law, public management, and environmental management.

- Dr. Jennifer Alexander, Associate Professor of Public Administration and Co-Director, Center for Nonprofit Policy & Practice
- Dr. Jeffrey Brudney, Professor of Public Administration and Albert A. Levin Chair of Urban Studies and Public Service
- Dr. Stuart C. Mendel, Assistant Dean, Levin College and Co-Director, Center for Nonprofit Policy & Practice
- Dr. Nancy Meyer-Emerick, Associate Professor
- Steven A. Minter, Executive-in-Residence and Fellow, Center for Nonprofit Policy and Practice, Levin College
- Dr. Jessica Sowa, Assistant Professor
- Dr. Camilla Stivers, Distinguished Professor of Public Administration

## COURSE OF STUDY

Students complete a total of 39-51 semester hours. A full-time student can complete the program in two academic years. The nonprofit curriculum consists of seven core classes, three elective classes, and a capstone. Students may complete an internship for elective credit.

### Prerequisite Courses (0-8 credit hours)

- PAD 601: Applied Quantitative Reasoning (or equivalent)
- PAD 603: Public Finance and Economics (or equivalent)

### Core Courses (26-27 credit hours)

The following courses were selected in accordance with curricular guidelines established by the Nonprofit Academic Centers Council (NACC).

- PAD 510 Proposal Writing and Program Development
- PAD 550 Institutional Development of the Nonprofit Organization
- PAD 602 Applied Quantitative Reasoning II or SWK 675 Program Evaluation
- PAD 604 Organizational Behavior
- PAD 630 Human Resource Management
- PAD 651 Fundraising and External Relations for Nonprofit Organizations
- PAD 652 Financial Administration of Nonprofit Organizations

### Electives (non-exhaustive list; 3 courses; 9-12 credit hours)

- COM 542 Communication and Technology
- LAW 722 The Law of Nonprofit Corporations
- MKT 501 Marketing Theory and Practice
- MKT 601 Marketing Management
- PAD 634 Ethics in the Public Sector
- SWK 673 Community Organization and Planning
- UST 572 Conflict Management
- UST 593 Special Topics

### Required Nonprofit Capstone

- PAD 656 Capstone in Nonprofit Management and Leadership

### Graduate Certificate and Transfer Credits

Levin College graduate certificate and transfer credit hours may apply towards the MNAL degree.

Transfer credits are subject to department approval. For further information contact the Levin College Student Services Graduate Advisor at (216) 523-7522.

### FOR MORE INFORMATION:

Information correct as of 4/07.  
Check website for updates.

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