



# Bachelor of Arts *Urban Studies*

## Levin College of Urban Affairs

The Maxine Goodman Levin College at Cleveland State University is one of the top ten urban affairs schools in the nation. U.S. News & World Report: "America's Best Graduate Schools" 2008 ranked it number two in the nation for its city management / urban policy graduate specialty.

The College offers 14 degree programs that equip students with the technical and management skills needed to launch careers in fields such as public management, planning, public safety, historic preservation, environmental studies, economic development and housing. Degree completion programs are available for community college transfer students with A.A., A.A.S., or A.A.B. degrees in human services, health sciences, paralegal studies, police science, emergency management, or fire science.

### Urban Studies Major

As an Urban Studies major, you will learn to analyze the problems of urban areas and evaluate possible solutions. You will explore public policy initiatives that promote better decisions by cities, and you will discover how to build in smarter, more sustainable ways. Your courses will come from the fields of geography, economics, political science, urban planning, statistics, environmental studies and public management.

You may choose one or more specializations from the following areas:

- Urban Planning
- Urban Management
- Environmental Policy & Management
- Historic Preservation

Levin College offers an accelerated BA+MPA program, which leads to a Master of Public Administration in as few as five years of full-time study. The major is also offered at Lorain County Community College's University Partnership.

### What is the career outlook for a degree in Urban Studies?

Graduates of the Levin College work in the public, private and nonprofit sectors including human services agencies, health care, local government, public safety, community development, housing and environmental advocacy. They work as urban planners, GIS technicians, budget analysts, community development specialists, grant writers, and managers. A major in Urban Studies is good preparation for law school, or for graduate study in Public Administration, Urban Planning, Environmental Studies, or Urban Studies. Career Services assistance is available at the college through job postings, government and post-graduate internship opportunities, and a mentoring program.

The Cleveland State Career Services Office offers career counseling, interview preparation and resume review on site. The required urban studies internship gives students practical experience in settings designed to complement their degree program.

### Additional Program Information

The Bachelor of Arts in Urban Studies curriculum takes full advantage of its location in a major urban setting in fulfilling its commitment to urban education, research and community service.

The curriculum utilizes the resources of the Levin College and other related departments throughout the University for its interdisciplinary academic program. Students pursuing the Urban Studies major take courses and seminars dealing directly with urban problems and their solutions. The major can be completed in the evening.

Here are just a few of the many special opportunities that Cleveland State University's Levin College of Urban Affairs offers:

- Intensive seminars in Columbus, OH and Washington, D.C.
- Internship experience.
- Levin College's Office of Student Services is a one-stop shop for advising, course information and career services.



# **Bachelor of Arts in Urban Studies**

## **Levin College of Urban Affairs**

The Bachelor of Arts in Urban Studies requires 128 credit hours. All degree seeking students are required to complete a specific number of General Education (GenEd) courses in addition to their major. A comprehensive description of Cleveland State University's GenEd Requirements for undergraduate students is available online at <http://www.csuohio.edu/academic/gened/>.

### **GenEd Requirements for Urban Studies Majors (effective Fall Semester 2008)**

Students must complete the following courses – or their transfer equivalents – to fulfill University GenEd requirements.

#### **Freshman English – 7 credits**

ENG 101 College Writing I and  
UST 102 Professional Writing or  
ENG 102 College Writing II

#### **Math/Quantitative Literacy – 6 credits**

*Recommended:*

MTH 116 Foundations of Quantitative Literacy  
UST 404 Data Analysis is a Levin College requirement which also fulfills Math/QL

#### **Natural Sciences – 7 credits: 2 courses, one lab**

*Recommended:*

GEO 100/101 Intro to Geology & Lab OR  
ENV/UST 259 Natural History of the Cleveland Area  
UST 289 Physical Geography

#### **Arts & Humanities – 6 credits, 2 fields**

Choose any two courses which are approved Arts & Humanities. One course must be non-US.

#### **Social Science – 6 credits, 2 fields**

UST 200 Introduction to Urban Studies is required  
Choose an additional approved non-US Social Science course  
*NOTE:* One of the two non-US courses in Arts & Humanities and Social Science (above) must be focused on Africa, Asia, Latin America, or the Middle East

#### **African-American Experience – One course**

*Recommended:*

UST 202 Cleveland: The African-American Experience

#### **US Diversity – One course**

*Recommended:*

UST/NAD 455 Gender and Leadership

**Writing Across the Curriculum** – 1-3 courses, depending on number of transfer hours. Writing Across the Curriculum courses in the major are marked with \*\*.

### **The Urban Studies Major**

#### **Upper Division College Requirements (8-16 credits)**

UST 404 Urban Data Analysis  
UST 405 Methods of Research & Evaluation  
UST 490 Internship (4-8 credits) (may be waived for appropriate prior experience)

#### **Required Courses (16 credits)**

UST 300 Economics of Policy  
UST 301 Urban Development  
UST 302 Contemporary Urban Issues\*\*  
UST 489 Advanced Senior Seminar

#### **Methods Courses (choose 2 – 8 credits)**

UST 403 Cartography & Graphics  
UST 405 Exploratory Analysis of Local and Regional Competitiveness  
UST 410 Proposal Writing\*\*  
UST 434 Introduction to Geographic Information Systems  
UST 473 Columbus Seminar  
UST 474 Washington Seminar  
Other courses as approved.

#### **Thematic Concentrations (12 credits)**

*Choose one concentration – complete the two required courses (listed) and one restricted elective. Concentrations available:*

##### **Urban Planning**

UST 418 Introduction to Planning  
UST 420 Urban Design Seminar\*\*

##### **Urban Management**

UST 452 Management of Urban & Nonprofit Organizations  
UST 459 Budgetary Policy

##### **Environmental Policy**

EVS 206 Intro to Environmental Science  
ENV 435 Environmental Policy & Administration\*\*

##### **Historic Preservation**

UST 476 Historic Preservation  
UST 478 Cleveland Sacred Landmarks

##### **GIS Certificate and Concentration (all required)**

UST 403 Cartography & Graphics  
UST 434 Intro to Geographic Information Systems  
UST 486 Geographic Information Systems Capstone