

Inspiration for Change • Education for Action • Connection for Power

 Cleveland State
University
Maxine Goodman Levin
College of Urban Affairs
The Center for Civic Education

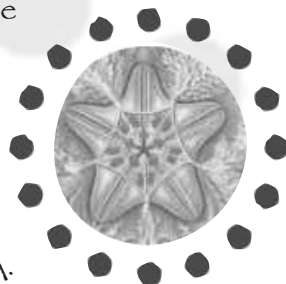
BIONEERS 2007

Cleveland • • •  • • • Great Lakes

October 19-21, 2007

Maxine Goodman Levin College of Urban Affairs,
Cleveland State University

This conference
features a live
satellite downlink
of the Bioneers
conference in
San Rafael, CA.



W E L C O M E T O BIONEERS

Cleveland • • •  • • • Great Lakes

Welcome to Cleveland's first Beaming Bioneers conference. We are proud and excited to be one of eighteen cities across the continent to be part of the 18th annual Bioneers, joining together with Detroit and Traverse City Michigan as Great Lakes Bioneers. We hope that you will find your time here to be both inspiring and challenging and that you will make some new connections that will help you in your efforts to make our world a better place for all beings.

Bringing Bioneers to Cleveland has been the result of a grassroots effort of a dedicated steering committee, wonderful support from the George Gund, Mount Sinai Health Care, and Cleveland Foundations, and the framework provided by the Maxine Levin College of Urban Affairs Center for Civic Education. A year ago there was almost no name recognition for Bioneers so it's exciting to have had an enthusiastic reception by so many. The local programming is ambitious but helps to showcase the many great things going on locally. We hope that this year will build the foundation for an annual event that will be the "go-to" place for activists in the community to get new ideas, to be recharged, and to connect with others to work out new and better solutions. Your evaluations and suggestions will be enormously important in moving in that direction.

We believe the world reached a turning point in 2006. Oberlin professor David Orr calls it a "global ecological enlightenment." Citizens everywhere, as well as leaders from across business, government and civil society are now recognizing the urgent need to change our way of living on Earth and with each other. Suddenly much of the world is calling for real, lasting solutions to our environmental and social crises.

Bioneers are those who are finding those innovative solutions. You will be amazed by some of the possibilities you hear, troubled by some of the ideas tossed out, impressed with all we have going on locally, and hopefully inspired to get involved. It's exciting to know that simultaneously in places around the country people are listening to the same national speakers and are deeply engaged in exploring the issues and possibilities in their own communities.

Beginning with David Cooperrider's address about Designing a Toolkit for a Better World, the Cleveland conference will be using the Appreciative Inquiry model as a way of integrating the many stories and ideas that will emerge. Appreciative Inquiry is the cooperative search for the best in people, their organizations, and the world around them. Using this positive framework we will conclude the local part of the conference with a networking brunch that will help us connect new possibilities for approaching Northeast Ohio's challenges.

Who are Bioneers? You are! We thank you for your participation this year and we hope that you will want to stay connected to this powerful network of people and ideas.

Nancy King Smith
Chair, Great Lakes Bioneers—Cleveland
Steering Committee

Kathy Hexter
Director, Center for Civic Education
Levin College of Urban Affairs
Cleveland State University

BEAMING BIONEERS : A Network of Networks

Message from National Bioneers Founders

Bioneers inspires, educates and connects people with nature-based solutions for restoring the Earth and healing our human communities. We bring together the most innovative and effective leaders, from the grassroots to the canopy, to cross-pollinate ideas and share effective strategies for positive change. The Bioneers framework of interdependence brings together all the parts – and diverse voices – to build connections among many communities across boundaries of gender, race, culture, class and age.

In 2007, Bioneers has partnered with eighteen communities across the country who will receive the broadcast of the plenary sessions from the Bioneers Conference. By linking internationally renowned speakers with local topics and experts on the ground, Beaming Bioneers Conferences inspire a potent 'global-local' approach towards solving local and regional problems.

Since its inception in 2001, the goal of the Beaming Bioneers program has always been to help move the stories and solutions of the Bioneers Conference into local communities. The program has since blossomed in ways we never could have dreamed. Beaming Bioneers Conferences have helped to pioneer new institutional food purchasing policies, inspired city commitments to climate change agreements, connected low income schools with visionary funders and helped to build bridges between disparate communities towards a healthier world.

This year Cleveland joins the following communities where conferences are taking place as part of the growing Bioneers Community Network.

Anchorage, Alaska
Boulder, Colorado
Detroit, Michigan
Logan, Utah
Santa Fe, New Mexico
Turlock, California

Baltimore, Maryland
Bozeman, Montana
Grinnell, Iowa
Marion, Massachusetts
Seattle, Washington

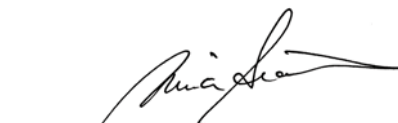
Bloomington, Indiana
Carbondale, Illinois
Houston, Texas
Salt Lake City, Utah
Traverse City, Michigan

This weekend at Bioneers, we invite you to deepen your involvement in the work, connect with kindred spirits and restore your sense of what's possible. As you move through the conference, try to keep in mind that there are thousands of people like you, gathered at Bioneers Conferences across the country. We hope you experience a time of wonder and connection, see old friends and meet new ones, and emerge with the inspiration, tools and connections to carry you forward into the great work ahead in a good way.

With Love, Gratitude and Appreciation –



Kenny Ausubel
Founder & Co-President



Nina Simons
Co-Founder & Co-President

Friday, October 19

ROOM

8:30 a.m.	Registration	
9:00 a.m.	Welcoming Remarks and Keynote Address	Atrium
10:30-10:45 a.m.	Break	Atrium
10:45-Noon	Morning Workshops:	
	Great Lakes Science Center Tour	**
	The Spiritual Connection	247
	Creating Green Affordable Housing	Dively
	Moving Beyond Us vs. Them	246
	Environmental Justice in Cleveland	108
	Healthy Workers/Healthy Business	245
	Collaborating to Meet a Community Need	27
	Writing on the Environment	326
	Chefs in the Know	Bonda-254
	Toxic Mind, Toxic Body	107
	Yoga	Lower Level
Noon-1:00 p.m.	Lunch with short film (Lunch Shorts)	Atrium
1:00-6:00 p.m.	Plenary Sessions	Atrium

Saturday, October 20

8:30 a.m.	Registration	
9:00: -10:15 a.m.	Morning Workshop 1:	
	TOUR: Sustainable Neighborhoods	**
	TOUR: Dike 14 Nature Preserve	**
	TOUR: Urban Garden tours	**
	TOUR: Cuyahoga River Valley	Start in room 106
	How to Make Things Happen	245
	Solutions that Benefit People, Planet, Profit	Bonda-254
	No Child Left Inside	Sweet-241
	Connecting the Dots	326
	Defining Holistic Transportation	246
	Plastics from Plants	247
	Yoga	Lower Level
	Film - Blue Vinyl	Dively
10:15-10:45 a.m.	Break	Atrium
10:45 a.m.-Noon	Morning Workshops 2:	
	Chefs in the Know	Bonda-254
	Blogging - Citizen Journalism	Sweet-241
	Greening All Life's Celebrations	245
	East Cleveland	106
	Philanthropy for Change	326
	Empowering Women's Leadership	246
	Exploring City Nature	247
	Film - Real Low Calorie Diet	Dively
Noon-1:00 p.m.	Lunch with short films (Lunch Shorts)	Atrium
1:00-6:00 p.m.	Plenary Sessions	Atrium
7:30 p.m.	Folk Music Concert - Home Grown Music	Ideastream's Westfield Insurance Studio Theater

Sunday, October 21

9:00 a.m.	Registration	
9:30-10:15 a.m.	Morning Workshops 1	
	Yoga	Lower Level
	Drumming	106
	T'aichi/Quigong	108
	Nia	Sweet
	Film "The Power of Community"	Dively
10:15-10:30 a.m.	Break	Atrium
10:30-11:15 a.m.	Morning Workshops 2	
	Yoga	Lower Level
	Drumming	106
	Tai Chi	108
	Nia	Sweet-241
	Film "Gentle on the Land"	Dively
11:30 a.m.-12:45 p.m.	Networking Brunch	Atrium
1:00 -6:00 p.m.	Plenary Sessions	Atrium

**Tours leave from Euclid Avenue entrance

- **REGISTRATION**.....8:30 a.m.
- **WELCOME**.....9:00 a.m Atrium
Mayor Frank Jackson, City of Cleveland
- **REMARKS**.....Andrew Watterson,
Sustainability Program Manager, City of Cleveland

- **OPENING ADDRESS**.....David Cooperrider
*Designing a Tool Kit for Building a Better World:
Business, Peace, Community, and the Environment.*

Dr. Cooperrider's work is helping businesses and organizations around the world discover the power of strength-based approaches to planning (Appreciative Inquiry methodology). His work focuses on how business innovation can be a force for sustainability and social entrepreneurship. He is Professor of Organizational Behavior, Fairmount Minerals Professor of Entrepreneurship, Director of University Center for Business as an Agent of World Benefit, at the Case Western Reserve University Weatherhead School of Management.

- **TOUR**..... 10:45 a.m.–Noon
Wind Energy from Lake Erie at the Great Lakes Science Center
See the wind energy exhibit at the Great Lakes Science Center (GLSC) from a different perspective. This behind the scenes tour of the wind turbine and the recently opened Cleveland Public Art installation entitled WindWorks will include an in-depth discussion of the importance of wind energy to Cleveland's future sustainability and demystifies wind as a source of clean power. Guided by **Blake Andres** from the *Great Lakes Science Center* and **Greg Peckham**, *Cleveland Public Art*.

**OPENING
ADDRESS
DAVID
COOPERRIDER**

**TOUR
PRE-REGISTRATION
REQUIRED**

- **The Spiritual Connection** room 247

This panel discussion, featuring advocates from a variety of faith traditions, will speak to engaging faith communities in creating awareness and action around important social justice and ecological issues, a movement called eco-justice. Presenters include **Sister Joanne Buckman**, *Crown Point Farm and Education Center*, **Shih Ming-Xing**, *CloudWater Zendo*, **Mark McClaine**, *Primitive Baptist Church*, **Bryinna Fish**, *Anshe Chesed Fairmount Temple*, and **Dr. Hugh Burtner**, *Baldwin Wallace College*.

- **Creating Green Affordable Housing in the Inner City** Dively Auditorium
Advocates for affordable green building opportunities in Cleveland will provide insight on the process, progress and challenges of green building in an urban context for lower income house holds, using the Green Cottages project in Cleveland's EcoVillage as a case study. Presenters are **Marge Misak**, *Cuyahoga Community Land Trust*, **Chuck Ackerman**, *Cleveland Housing Network*, **William Doty**, *Doty & Miller Architects*, **Mandy Metcalf**, *Detroit Shoreway Community Development Organization*, **Jim "JP" Ptacek**, *Larsen Architects*, and *Emerging Green Designers*.

- **Moving Beyond "Us vs. Them": The (R)evolution of Business as Usual** room 246
First it was just the "innovators", now more companies are role models for doing the right thing for people and the planet. Come hear stories of innovation for impact from around the globe. Presenters are **Linda Robson**, **Molly McGuigan**, and **Nadya Zhexembayava**, all of *Case Western Reserve University*.

- **Environmental Justice in Cleveland** room 108
"Not in Anyone's Backyard" is the rallying point of the movement, highlighting the need for pollution prevention—learn what is happening in Cleveland and the state of Ohio. Presenters are **Chris Trepal**, *Earth Day Coalition*, **David Wright**, *Nature Center at Shaker Lakes*.

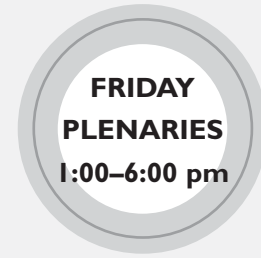
- **Healthy Workers/ Healthy Business** room 245
How would your business change and grow by supporting healthy work environments, and creating sustainable systems? Learn from the experts what it takes to protect your front line while growing your bottom line with a triple bottom line mission. Presenters include **Rebecca Reynolds**, *Green Clean* and **Holly Harlan**, *Entrepreneurs for Sustainability*.

**CONCURRENT
MORNING
WORKSHOPS
10:45 a.m–NOON**

Friday, October 19, 2007

**CONCURRENT
MORNING
WORKSHOPS
10:45 a.m.–NOON**

- **Collaborating to Meet a Community Need** room 27
Metro Youth Outreach, a collaboration between educational, medical, and governmental agencies, was started in 2005 by The Lesbian Gay Bisexual Transgender Community Center of Greater Cleveland as a means to identify and address the needs of all youth who are at risk for homelessness and needing shelter. This workshop will discuss the mission of Metro Youth Outreach and how the collaboration evolved. Presented by **Mika Major**, *The Lesbian Gay Bisexual Transgender Community Center of Greater Cleveland*.
- **Writing on The Environment** room 326
Nature can be a powerful inspiration for writers, though writing on the environment is one of the most complex subjects to convey accurately and compellingly. Learn the tricks of the trade from gifted journalists **Ted Gup**, award-winning journalist and author (*Nation of Secrets, Book of Honor*) and **David Beach**, *Center for Regional Sustainability, Cleveland Museum of Natural History*, **Stefanie Spear**, *EarthWatch Ohio*.
- **Chefs in the Know—A Fish Story without Exaggeration** room 254
Doug Katz, Chef/Owner of *Fire Food and Drink* at Shaker Square will share his experience as an ambassador to the Monterey Bay Aquarium's Seafood Watch Program, offer the latest information about selecting seafood responsibly, and prepare a dish using local seasonal products.
- **Toxic Mind, Toxic Body, Toxic World: Strategies to Detoxify** room 107
The triple threat to human health and longevity comes from chronic, low-level exposure to identified and unidentified poisons in our micro-environments (our minds and bodies) and macro-environments (the world) which ultimately lead to issues of illness and disease. Learn about comprehensive and non-toxic strategies that you can employ to allow for healthy detoxification in our bodies, and our minds and our world. Presenters include **Gloria Treister** and **Dr. Lina Sbrocco**, *Wellness Evolution*.
- **Yoga** lower level vending/lounge area
Stretch your mind and balance your body with a session of chair yoga with instruction by the Atma Center of Cleveland Heights—no special clothing, mats, or equipment required—come as you are! Led by **Mary Baird**, *Atma Center*.
- **LUNCH**••••• **Noon–1:00 p.m.** Atrium
- **FILMS: Lunch Shorts**
Shorts from the Open Planning Project & Street Films—a variety of films focused on reclaiming streets for community building and public use.



- **JAY HARMAN**••••• **Designing the Next Golden Age: A Progress Report**
Award-winning inventor, entrepreneur and CEO of PAX Scientific offers examples of highly efficient technologies inspired by natural systems that can help us create prosperity without degrading the biosphere.
- **JUDY BACA**••••• **The Interactive Digital Mural: A Tool for Social Reconciliation from the Local to the Global**
World-renowned Los Angeles muralist and community arts leader unleashes the power of public art to help transform societies.
- **JUDY WICKS**••••• **Local Living Economies: Green, Fair and Fun**
Fabled entrepreneur and activist tells her story of moving beyond responsible business practices to working cooperatively with other entrepreneurs and citizens to build whole economies based on love of nature and community.
- **JOHN ABRAMS**••••• **Thinking Like Cathedral Builders**
Business needs bold new stories. Author, designer/ builder and community activist explains how equal doses of freedom, hope, outrageous behavior and long-term thinking can open the way to a durable and successful future.
- **VAN JONES**••••• **Toward a Green Growth Alliance: Birthing a New Politics**
It is the chief moral obligation of our time to build a green economy strong enough to lift people out of poverty. Activist and founder of the Ella Baker Center for Human Rights urges us to carry our spiritual, cultural and economic movements into the electoral arena to transform politics and forge a green "New Deal" coalition so that kids who are now prison fodder will help create a zero-pollution economy, harvest the sun and heal the land instead.

Community Leaders Reception

Sponsored by the

Great Lakes Brewing Company

6:00 p.m.

TOURS:

Preregistration for tours required; space is limited. Tours will leave promptly at 9:00 a.m. Please arrive by 8:45 a.m. Tours will meet at the Euclid Avenue front entrance to the Urban Affairs Building.

- **REGISTRATION**.....8:30 a.m.
- **TOUR**.....**Sustainable Neighborhoods Showcase and Tour of the Tremont Area**
Visit the historic Tremont neighborhood one mile south of downtown Cleveland to see and learn about what one of the city's most successful neighborhoods is doing to integrate economic and community development, diversity and environmental sustainability utilizing mixed income housing; community gardening; local, natural, organic food; active living; arts and culture; and healthcare. There will be a Dutch treat lunch at Lucky's Cafe, returning to CSU by 12:45. Led by **Herb Crowther**, *Green Building Strategies*, **Bobbi Reichtell**, *Neighborhood Progress, Inc.*, **Chris Garland**, *Tremont West Development Corporation*.
- **TOUR**.....**Dike 14 Nature Preserve**
Visit the Dike 14 Nature Preserve - a unique 88-acre former brownfield that has become naturalized and an urban wildlife haven for a variety of plants and animals - discover beautiful views of downtown Cleveland as well as the past, present, and hopes for the future for this hidden treasure located in the heart of Cleveland's lakefront on Lake Erie, returning to CSU by noon. Rain or shine. Dress for outdoor walking. Led by **Chris Trepal**, *Earth Day Coalition* and chair of the *Dike 14 Nature Preserve Education Collaborative* and **Susan Gallagher**.
- **TOUR**.....**Urban Garden Tour reveals the roots of a stronger Northeastern Ohio**
There is an emerging fresh, organic food system in Cleveland, which is providing hope and nutrition to

many. Tour participants will witness the conversion of vacant and under-utilized land to prosperous urban agricultural sites, finishing with a Dutch treat lunch stop at 25th and Lorain returning to CSU by 12:45. Led by **Maurice Small**, *City Fresh Coordinator, New Agrarian Center*.

- **TOUR**.....**Cuyahoga River Valley focusing on the Triple Bottom Line in our Triple-Sector Society**
beginning in room 106
This workshop and tour will focus on the emergence of the Triple Bottom Line as a new business paradigm in the Greater Cleveland area, featuring representatives from the private sector (Business Interiors and Environments, Inc.), the public sector (Cuyahoga County), and the quasi-public sector (RTA) who will convey how their organizations have embraced the triple bottom line to focus on the health of people and the planet in equal measure with economic profit. After an introduction to the concepts there will be a guided tour of the Cuyahoga River Valley, a place of astonishing business innovation, infrastructural capacity, and environmental potential where industries are addressing the Triple Bottom Line and opportunities abound. The tour will include a Dutch treat lunch stop at a restaurant in the Cuyahoga Valley, returning to CSU at 12:45. Led by **Meghan Thomas**, *Cuyahoga County Planning*, **Alison Ball**, *Cuyahoga County Planning*, **Mike Dungan**, *Business Interiors and Environments, Inc.*, **John Goodworth**, *Greater Cleveland Regional Transit Authority*.

CONCURRENT MORNING WORKSHOPS I: 9:00 – 10:15 a.m.

- **How to Make Things Happen** room 245
Hear from Community Shares organizations about strategies for individuals and grassroots organizations to use to bring about change. Presenters include **Jacqui Talbott**, *Community Shares*, **Larry Breslar**, *Organize Ohio*.
- **Solutions That Benefit People, The Planet and Your Profit** room 254
Use your business, regardless of the industry sector, as a vehicle to create positive change by examining how you address wellness, the community, the environment and more. Discover how to implement programs, save money and increase profits. Learn how to appeal to the Lifestyles of Health and Sustainability (LOHAS) market, a \$230 billion (and growing) marketplace comprised of one in three Americans. Presented by **Maggie Busser**, *Balanced Living Magazine*.
- **No Child Left Inside** Sweet Seminar room 241
Children aren't playing outside much anymore—even in the back garden or the neighborhood park—a growing concern of parents, educators and physicians.

The panel will discuss experiences with incorporating unstructured play, bolstering the nature discovery process and providing outdoor outings for our urban and suburban youth. Presented by **John Rode**, *Youth Outdoors*, *Cleveland Metroparks*, **Shamar Young**, *Zelma George Center*.

- **Connecting the Dots in Our Local Food Community: Our Land, Our Food & Our Health** room 326
Members of the Countryside Conservancy will help participants discover (and rediscover) the connections between our food, the land, and our personal, community and environmental health. Countryside Conservancy staff and farmers will share information about Countryside Conservancy programs, opportunities for involvement in the Northeast Ohio farm and food community, and resources for eating locally in Northeast Ohio. Presented by **Darwin Kelsey**, *Countryside Conservancy*, **Beth Knorr**, **Amalie Lipstreu**, **Chris Norman**, and **Stephanie Webb**.

Saturday, October 20, 2007

CONCURRENT MORNING WORKSHOPS I: 9:00 – 10:15 a.m.

- **Defining a Holistic Transportation System for Northeast Ohio** room 246
Sixty years ago, northeast Ohio was stitched together by trains and streetcars that crisscrossed the region. How can we create a new transportation system that improves our quality of life and connects people with jobs and opportunity. **John McGovern**, *Earth Day Coalition*, **Mandy Metcalf**, *Detroit Shoreway*, and **Kevin Cronin** and **Ryan McKenzie**, *City Wheels*.
- **Plastics from Plants, Junk, and Anything but Oil and Gas** room 247
The present state of the art, the future potential, and pitfalls associated with replacing petrochemical feedstocks for plastics will be discussed. **David A. Schiraldi**, **Stuart Rowan**, both from *Case Western Reserve University*.

CONCURRENT MORNING WORKSHOPS II: 10:45 a.m.– noon

- **Chefs in the Know: These Cattle are Using Grass** room 254
Ben Bebenroth of *Spice of Life Catering*, Cleveland Heights, knows where the beef is and what the difference is between those who are grass fed and those who aren't. He will explain, contrast and prepare locally raised meat so workshop participants can TASTE the difference for themselves.
- **Blogging: Citizen Journalism and Activism Empowered** Sweet Seminar room 241
Join a roundtable discussion with local journalists who use internet blogs to both create and harvest citizen media. Learn how blogs have changed the face of both journalism and local, community activism. How is traditional media responding to these place-making blogs that are all the rage? Do bloggers need to be experts? Meet the Bloggers of Cleveland and ask them how to engage this medium for learning and communicating. **Marc Lefkowitz**, *Eco City Cleveland.org* and *GreenCity BlueLake*, **George Nemeth**, *Brewed Fresh Daily*, **Terra Milo**, *Blogger on*, **Kate Foster**, **Gloria Ferris**, and **Susan Miller**.
- **Greening All of Life's Celebrations** room 245
From weddings to commencements, staff meetings, or baby showers. Learn diverse ways to lighten your environmental impact and add more meaning and creativity to any event. Presenters include *Greening All of Life's Celebrations* **Linda Robson**, **Maggie Busser**, *Balanced Living Magazine*, and **Nathan Engstrom**.
- **Envisioning and Executing a Holistic East Cleveland Transformation** room 106
This workshop will explain many of the envisioned and executed opportunities to help revitalize and transform one of the great communities of our region taking a holistic approach which addresses arts and culture, economy, education, environment, health, and technology in facilitating sustainable community development. Presented by **Sudhir Ragupathy** and **Norm Roulet**, *Real NEO*.
- **Yoga** lower level vending/lounge area
Stretch your mind and balance your body with a session of chair yoga with instruction by the Atma Center of Cleveland Heights – no special clothing, mats, or equipment required—come as you are! Led by **Almitra Hakim**, *Atma Center*.
- **FILM: Blue Vinyl 98 min.** Dively Auditorium
Skeptical of her parents decision to "re-side" their home with vinyl siding (polyvinyl chloride or pvc), Peabody Award-winning filmmaker Judith Helfand sets out in search of the truth about vinyl, one of the fastest selling plastics in America. Winner Sundance Film Festival Excellence in Cinematography" and Emmy Award Nominee Best Documentary, Best Research.
- **Philanthropy for Change** room 326
Individuals and groups are finding innovative ways to focus philanthropy strategically and to engage more people in giving. Several local approaches will be discussed with **Noelle Celeste** from *Cleveland Collectivo*, **Hank Doll**, founder of the *Giving Back Gang*, **Mark Milkie** from the *Cleveland Betterment Foundation* and **Linda Springer** from *Cleveland Social Venture Partners*.
- **Empowering Women's Leadership** room 246
While women and girls are taking on more roles as leaders in business, politics, etc., there are still significant gaps between the percentage of females in the population and leadership attainment. This workshop will explore several ways by which women and girls are being supported and encouraged to develop new skills and to enhance the innovation, power, possibility and promise inherent in models of women's leadership in every domain of human activity occurring right now around the globe. Presented by **Jacque Smith**, *WKYC* and *Women's Empowerment Board*, **Gina Cheverine**, *Women's Leadership Initiative, YWCA*, **Willette Crawford**, *Hard-Hatted Women*.
- **A Crack in the Sidewalk: Exploring City Nature** room 247
There's nothing to look at around here ... wait, a green wisp growing from a crack in the sidewalk, what plant is it? Oh, look at that flock of birds overhead! Despite the buildings, concrete and asphalt, many plants and animals have adapted to city life. This walk around campus with Nancy Howell, educator from The Cleveland Museum of Natural History, will look for and record species that we so often ignore, discover plant and animal adaptations, and discuss how to use your neighborhood, no matter where, for exploring and teaching. Led by **Nancy Howell**, Naturalist from the *Cleveland Museum of Natural History*.
- **FILM: "The Real Low Calorie Diet"** Dively Auditorium
Produced for *City Fresh* and the *New Agrarian Center* by Cleveland based film company, **LESS Productions** 65 minutes

Noon–1:00 p.m.

• **LUNCH**••••• **Atrium**

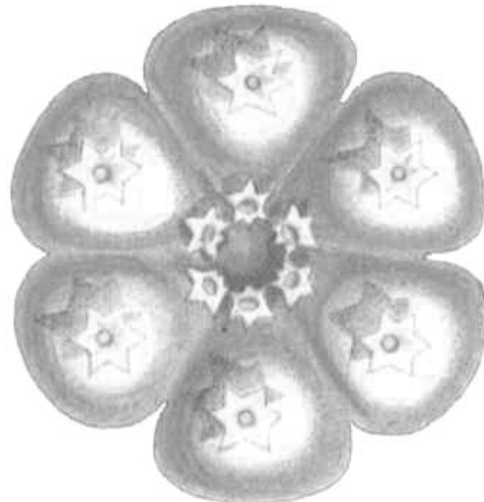
• **FILMS: Lunch Shorts**

Lake Erie: Beneath the Surface. On the surface, it looks like any other body of water. Yet the 11th largest lake on earth has a deeper story to tell. In its currents flow a timeline of the American dream; it's successes, it's failures, it's future.

1:00–1:20 p.m.

• **WELCOME**•••••

Commissioner Peter Lawson Jones,
Cuyahoga County



**SATURDAY
PLENARIES**

1:20–6:00 pm

• **PAUL ANASTAS**••••• **Green Chemistry:
From Here to Sustainability**

The "father of green chemistry" explains that moving toward a sustainable civilization depends on major changes taking place in the nature of our products, processes and systems. Green chemistry seeks to transform many of the materials that are the basis of our society — from clothes to housing, communications, agriculture and energy — to ensure they are as benign as possible to the planet and all its inhabitants.

• **MAJORA CARTER**••••• **Green the Ghetto**

A leading figure in the environmental justice movement and founder of the groundbreaking organization, Sustainable South Bronx, offers her vision of what we must do to green our inner cities so that we can reclaim our birthright — healthy communities with clean air and water, and access to open spaces.

• **EVON PETER**••••• **An Indigenous Perspective
on How to Survive the Next Hundred Years**

The chairman of Native Movement and former chief of the Neetsaii Gwich'in from Arctic Village in northeastern Alaska dives into traditional knowledge, spiritual understanding and common sense as tools for helping to heal and transform humanity.

• **EVE ENSLER**••••• **V to the 10th**

Award-winning playwright and world renowned women's rights activist tracks the extraordinary global trajectory of the "V-Day" movement over the last decade and shares her visions for the next ten years — helping women all over the world obtain peace, power and pleasure.

• **EDWARD TICK**••••• **Return of the Ghost
Dancers: Modern War's Devastation... and
Healing**

The psychotherapist who has been working with survivors of war, violence and trauma for over 30 years, surveys the true extent and costs of modern technological warfare, its resulting spiritual and ecological crises, and the possibility of healing individuals, nations and the planet through spiritual, cultural and community transformations.

SATURDAY EVENING

7:30 p.m.

**CONCERT: Home Grown Music
Ideastream Westfield Insurance
Studio Theater
1375 Euclid Avenue**

Open to the public, \$5.
Free for Bioneers registrants and two guests.
Children 12 and under free.

Musicians **Hal Walker, Beth Gatchell,
Pete McDonald** and **Rebecca Wohlever**
will share music that celebrates
our community and region.

Sunday, October 21, 2007

**CONCURRENT
MORNING
SESSIONS**
9:30–10:15 a.m.
AND
10:30 – 11:30 a.m.

- **REGISTRATION**.....9:00 a.m.
- **Yoga** lower level vending/lounge area
Stretch your mind and balance your body with a session of chair yoga with instruction by the Atma Center of Cleveland Heights – no special clothing, mats, or equipment required—come as you are! Led by **Deb Klein** and **Almitra Hakeem**, *Atma Center*.
- **Drumming** room 106
For thousands of years, people have used drums for communicating, building unity, for art and entertainment, and for relaxation and healing; those purposes continue today as businesses and others find that group drumming enhances creativity and innovation, fosters better communication and teamwork, and positively effects workplace happiness and productivity. Join *Rhythm Culture* in a drumming circle. Led by **Grant Marquit** and **Cindy Hill**, *Rhythm Culture*.
- **T'aichi/Quigong** room 108
An early Tai Chi master once wrote that the ultimate purpose of learning Tai Chi was to live forever in the spring season of your life. Tai Chi is not just for longevity, but also for robustness, even at an old age. Anyone can “play” Tai Chi or Qi Gong—come and try a sample session—no equipment or special clothing required! Led by **Danny Kelly**.

- **Nia** Sweet Seminar Room, second floor
Learn more about this body-mind-spirit fitness and lifestyle practice with a sample session. Through expressive movement Nia empowers people to achieve physical, mental, emotional and spiritual well-being. Come as you are! Led by **Kim Miller**.

- **FILMS:** Dively Auditorium
**9:30 a.m. "The Power of Community:
How Cuba Survived Peak Oil"**
How Cubans improved their quality of life in the face of sudden energy scarcity. Produced by Ohioan Meghan Quinn. 98 min.

- 10:45 a.m. "Gentle on the Land"**
For more than 30 years in southeast Ohio the Ravens Rocks group has worked tirelessly to preserve and protect precious woodland areas from development. At the heart of their project are two impressive examples of underground architecture or earth shelter buildings. 30 min

NETWORKING BRUNCH

11:30 a.m.–12:45 p.m.

Brunch featuring local foods with an opportunity to network with others around shared interest areas as well as provide feedback on the conference and ideas for next year. Attendees will have the chance to reflect on experiences of connection from conference sessions, speakers, or other participants in an interactive session blending a “World Café” format with an “appreciative” lens to inspire action for Cleveland’s first Bioneers conference.

**SATURDAY
PLENARIES
1:00–6:00 pm**

- **WALLACE J. NICHOLS•••••A Brave New Ocean, or an Ocean Revolution?**

Senior scientist at the Ocean Conservancy and ocean activist extraordinaire explains how space-based research and new deepsea technologies have resulted in an explosion of information about the ocean. To change our destructive course we must harness this knowledge, make it accessible to everyone and creatively communicate what the state of the oceans means to the future of life on our planet.

- **CAROL BEBELLE•••••Culture and Re-building...Re-membering New Orleans/ Re-weaving its Social and Cultural Fabric**

The renowned community activist, poet and co-founder of the Ashé Cultural Arts Center, dedicated to the saving and re-birth of New Orleans' rich legacy, discusses the cultural, social and creative mandates for the re-building of New Orleans that will respect the city's bonds of connection and community.

- **CHARLOTTE BRODY•••••The Sea Around Us, The Environment in Us**

Executive director of Commonweal, and seasoned organizer for civil rights, women's rights, workers' rights, peace and environmental health since 1964, explores

how chemicals are creating disease and disorders, and how solutions are being innovated to regain health and democracy.

- **WINONA LADUKE•••••Seeds the Creator Gave Us**

This renowned indigenous rights leader and two-time Green Party U.S. Vice Presidential candidate highlights the struggles of indigenous peoples to protect their food sovereignty, restore their food systems and protect their cultures and foods from genetic modification.

- **KA HSAW WA & KATIE REDFORD•••••Earth Rights: Linking Human Rights and Environmental Struggles in the Age of Globalization**

The co-founders and directors of EarthRights International will discuss their work from the jungles of Burma and the Amazon to U.S. courtrooms to hold corporations accountable for human rights and environmental abuses committed in the name of development. They will focus on EarthRights' landmark lawsuit Doe v. Unocal, and their work to raise the voices of indigenous people in international forums through their model training program, the EarthRights Schools.

CONFERENCE PRODUCERS

- **KENNY AUSUBEL•••••** is the founder and co-president of Bioneers, a nonprofit educational organization that promotes practical environmental solutions and innovative social strategies for restoring the Earth and communities. He is an award-winning journalist, filmmaker and social entrepreneur whose books include *The Bioneers: Declarations of Interdependence*; and *When Healing Becomes a Crime: The Amazing Story of the Hoxsey Cancer Clinics and the Return of Alternative Therapies*. He co-founded Seeds of Change, a national biodiversity organic seed company, and founded Inner Tan Productions, a feature film development company. Kenny is also executive producer and co-writer of the award-winning radio series: *Bioneers: Revolution From the Heart of Nature*. He acted as a central advisor to Leonardo DiCaprio's feature documentary *The 11th Hour*, and appears in the film.
- **NINA SIMONS•••••** a social entrepreneur, is co-founder and co-president of Bioneers and has co-produced the Bioneers Conference since 1990. She previously served as president of Seeds of Change and as director of strategic marketing for Odwalla. In 2002 she produced a retreat for diverse women leaders called *UnReasonable Women for the Earth*, an incubator that helped stimulate the formation of *CodePink: Women for Peace*. Nina speaks and teaches nationally and internationally about women's leadership, cultivating relational intelligence and organizations as living systems.

Local Presenters List (list of workshop presenters by name and affiliation)

Chuck Ackerman— CLEVELAND HOUSING NETWORK	Almitra Hakeem— ATMA YOGA CENTER	Chris Norman— CLEVELAND STATE UNIVERSITY INTERN- GROWING FARMERS INITIATIVE
Blake Andres— GREAT LAKES SCIENCE CENTER	Holly Harlan— E4S	Greg Peckham— CLEVELAND PUBLIC ART
Mary Baird— ATMA YOGA CENTER	Cindy Hill— RHYTHM CULTURE	Jim “JP” Ptacek— LARSEN ARCHITECTS, AND EMERGING GREEN DESIGNERS
Alison Ball— CUYAHOGA COUNTY PLANNING COMMISSION	Nancy Howell— CLEVELAND MUSEUM OF NATURAL HISTORY	Sudhir Ragupathy— REAL NEO
David Beach— ECOCITY CLEVELAND	Debbie Illies— NEW COMMUNITY PROJECT	Bobbi Reichtell— NEIGHBORHOOD PROGRESS INC.
Ben Bebenroth— SPICE OF LIFE CATERING	Doug Katz— FIRE	Rebecca Reynolds— GREEN CLEAN
Larry Breslar— ORGANIZE OHIO	Dannie Lee Kelly— T'AI CHI	John Rode— CLEVELAND METROPARKS
Sr. Joanne Buckman— CROWN POINT FARM	Darwin Kelsey— CUYAHOGA VALLEY COUNTRYSIDE	Norm Roulet— REAL NEO
Hugh Burtner— BALDWIN WALLACE COLLEGE	Deb Klein— ATMA YOGA CENTER	Stuart Rowan— CASE WESTERN RESERVE UNIVERSITY
Maggie Busser— BALANCED LIVING MAGAZINE	Beth Knorr	Lina Sbrocco— WELLNESS EVOLUTION
Noelle Celeste— CLEVELAND COLLECTIVO	Marc Lefkowitz— ECOCITY CLEVELAND	David Schiraldi— DEPT. OF MACROMOLECULAR SCIENCE & ENGINEERING, CASE WESTERN RESERVE UNIVERSITY
Gina Cheverine— YWCA	Amalie Lipsteau— CENTER FOR FARMLAND PRESERVATION	Maurice Small— CITY FRESH
Willette Crawford— HARD HATTED WOMEN	Mika Major— GLTB COMMUNITY CENTER	Jacque Smith— WKYC AND WOMEN'S EMPOWERMENT BOARD
Kevin Cronin— CLEVELAND BIKES	Grant Marquit— RHYTHM CULTURE	Stefanie Spear— EARTHWATCH OHIO
Herb Crowther— GREEN BUILDING STRATEGIES	Mark McClain— PRIMITIVE BAPTIST CHURCH	Linda Springer— CLEVELAND SOCIAL VENTURE PARTNERS
Patrick Davis	John McGovern— EARTHDAY COALITION	Jacqui Talbott— GREATER CLEVELAND COMMUNITY SHARES
Hank Doll— GIVING BACK GANG	Molly McGuigan— BUSINESS AS AN AGENT OF WORLD BENEFIT, CASE WESTERN RESERVE UNIVERSITY	Meghan Thomas— CUYAHOGA COUNTY PLANNING COMMISSION
William Doty— DOTY & MILLER ARCHITECTS	Ryan McKenzie— CITY WHEELS	Gloria Treister— WELLNESS EVOLUTION
Mike Dungan— BUSINESS INTERIORS AND ENVIRONMENTS, INC.	Mandy Metcalf— ECO VILLAGE COORDINATOR, DETROIT	Chris Trepal— EARTH DAY COALITION
Nathan Engstrom— OBERLIN COLLEGE	Shoreway	Stephanie Webb— Cuyahoga Valley Countryside
Gloria Ferris— MEET THE BLOGGERS	Marc Milkie— CLEVELAND BETTERMENT FOUNDATION	David Wright— NATURE CENTER AT SHAKER LAKES
Bryinna Fish— ANSHE CHESD FAIRMOUNT TEMPLE	Kim Miller— BODY-MIND-SPIRIT FITNESS	Shamar Young— ZELMA GEORGE CENTER
Kate Foster— BLOGGER	Susan Miller— BLOGGER	Nadya Zhexembayava— BUSINESS AS AN AGENT OF WORLD BENEFIT, CASE WESTERN RESERVE UNIVERSITY
Chris Garland— TREMONT WEST DEVELOPMENT CORPORATION	Terra Milo— BLOGGER	
John Goodworth— GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY	Shih Ming-Xing— CLOUDWATER ZENDO	
Ted Gup— CASE WESTERN RESERVE UNIVERSITY	Marge Misak— CUYAHOGA COMMUNITY LAND TRUST	
	George Nemeth— BREWED FRESH DAILY	



Cleveland is pleased to be the newest of the Great Lakes Bioneers, joining Traverse City (2002) and Detroit (2005). We are appreciative of the assistance our neighbors to the North have given to get us started and welcome their "ambassadors" to Cleveland.

A Big THANK YOU.

This conference would not have been possible without all of the many people and organizations that came together to make it happen. We would especially like to thank:

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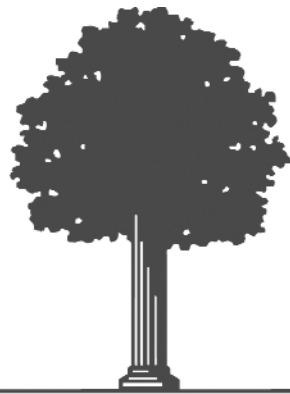
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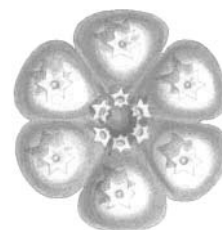
www.cmnh.org

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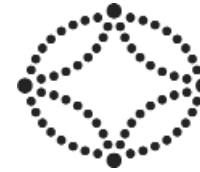
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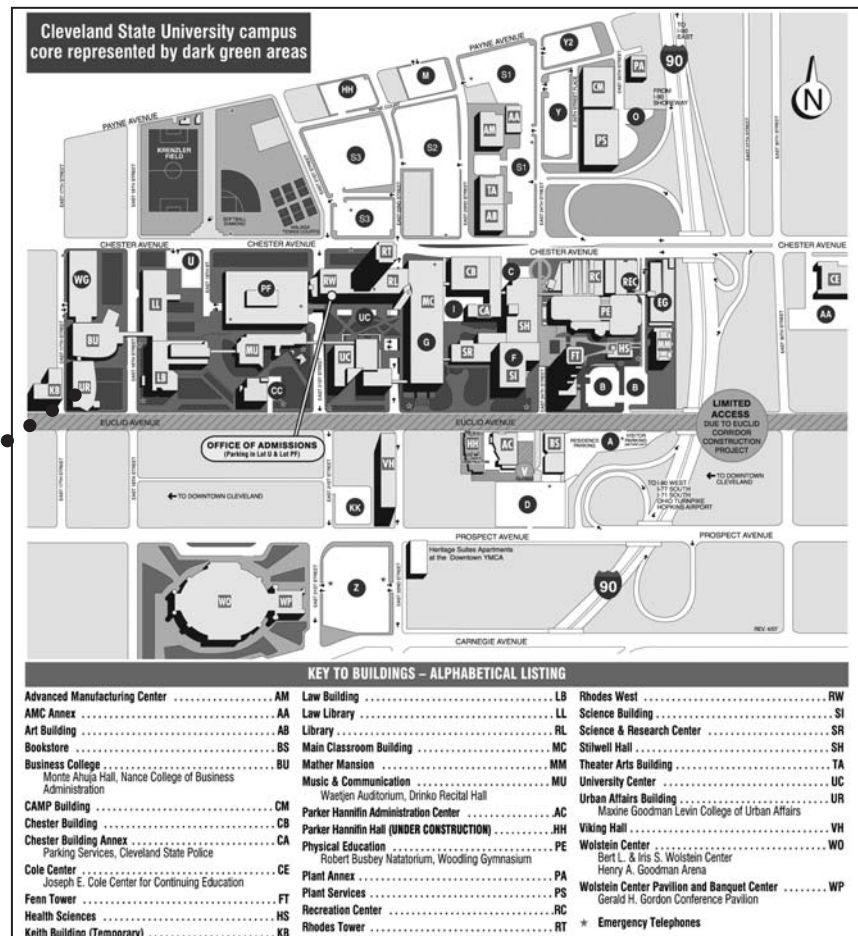
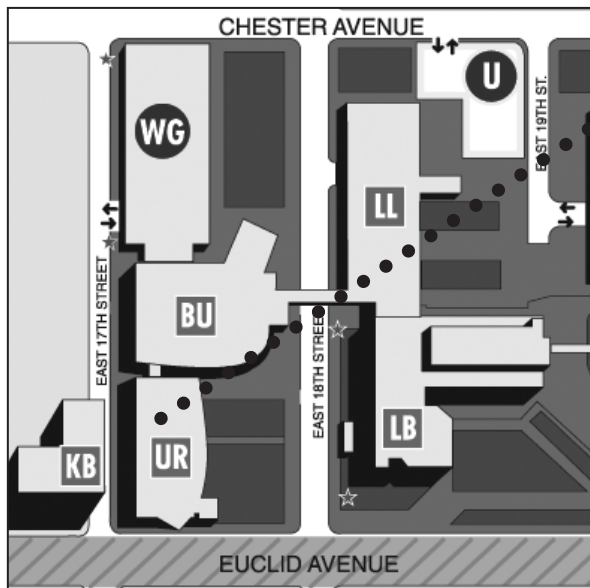
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CONFERENCE SITE:

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Cleveland State University
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Parking (\$4 per car) is available at the
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for their contributions to the first
Great Lakes Cleveland – Bioneers Conference

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Contributing to human well-being and
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Bioneers Conference Lightens Up by Going Low Carb!

The Bioneers Cleveland conference....Walks its green talk by going low carb, aiming towards a low carbon foot print. Cleveland Bioneers are employing several different techniques for decreasing the event's overall environmental impact, and featuring many "green" touches throughout the three day event. Examples include the printed materials (soy ink and 100% recycled content paper) and reduced printing through e-marketing, a vigorous recycling program for the conference, locally grown food, composting of food scraps, use of biodegradable service ware, suggesting that participants bring water and coffee containers, and encouraging use of RTA mass transit, walking and biking. During the Saturday session of the conference, a morning workshop led by Maggie Busser of Balanced Living magazine and Nathan Engstrom, Sustainability Manager for Oberlin College, will inform participants about how to green all of life's events, from business meetings, to birthdays, weddings, and even collegiate commencements!

Sustainable Building Resources

Environmental Building News	www.buildinggreen.com
Environmental Health Watch	www.ehw.org
Guide To Resource Efficient Building Elements	www.crbt.org
Building Science Corporation	www.buildingscience.com
Center of Excellence for Sustainable Development	www.sustainable.doe.gov
Energy Star Homes Program	www.energystar.gov
Energy and Environmental Building Association	www.eeba.org
Sustainable Building Sourcebook	www.greenbuilder.com
United States Green Building Council	www.usgbc.org

Sustainable Food Choices Resources

American Community Gardening Association	www.communitygarden.org
Community, Food & Agriculture Program (Cornell University)	www.CFAP.org
Community Food Security Coalition	www.foodsecurity.org
Crown Point Ecology Center	www.crownpt.org
Culinary Vegetable Institute	www.culinaryvegetableinstitute.com
Cuyahoga Valley Countryside Conservancy	www.cvcountryside.org
Eat Well Guide	www.eatwellguide.org
Growing Power	www.growingpower.org
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Let's Grow Akron	www.letsgrowakron.com
Local Harvest	www.localharvest.org
Nature Center at Shaker Lakes	www.shakerlakes.org
Ohio Agricultural Research and Development Center	www.oardc.ohio-state.edu