

Cleveland State University



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College of Urban Affairs

The Center for Civic Education

Design District: A Progress Report

Friday, January 26, 2007

4:00 to 6:00 pm

Glickman-Miller Hall, Atrium • 1717 Euclid Avenue

Free and open to the public.
Registration requested at
<http://urban.csuohio.edu/forum>
or by calling 216.523.7330

The Levin College Forum, a program
of the Center for Civic Education,
Levin College of Urban Affairs,
Cleveland State University.

ABOUT THE FORUM:

Northeast Ohio is home to many successful consumer product marketers and manufacturers. The collective resources of these companies represent a critical mass in manufacturing, marketing, sales, distribution and most importantly research, development, and design. However, the region currently lacks a vibrant design culture that enables companies to be at the leading edge of new product development.

Learn more about an exciting plan for a design district along Euclid Avenue in Cleveland that is being developed by Cleveland State University and the Cleveland Institute of Art, working with a number of community partners. What progress has been made toward making the Design District a reality? What is its potential value and impact? How will it enhance Northeast Ohio's consumer products industry?

PRESENTED IN PARTNERSHIP
with the Cleveland Institute of Art.

AGENDA:

- 3:30-4:00 p.m. *REGISTRATION*
- 4:00-4:20 p.m. *THE VISION FOR THE DESIGN DISTRICT*
- DANIEL CUFFARO, Chair, Associate Professor, Department of Industrial Design, The Cleveland Institute of Art
 - EDWARD "NED" HILL, Ph.D., Vice President for Economic Development, Cleveland State University
- 4:20-5:30 p.m. *REACTOR PANEL*
- WILLIAM GRIMBERG, Managing Partner, Consumer Innovation Partners
 - LAURA MARSHALL, Director, Business Initiatives, ASM International
 - BRIAN A. REILLY, Director, Economic Development, City of Cleveland
 - HAVILAH ROSS, Marketing Manager, Saeco USA
- 5:30-6:00 p.m. *QUESTIONS AND DISCUSSION*

Where the community gathers to discuss challenges, create opportunities, and celebrate accomplishments.
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