



James DeRosa
TOD Forum
February 22, 2007

Bus Rapid Transit (BRT)

“Think Rail, use Buses”

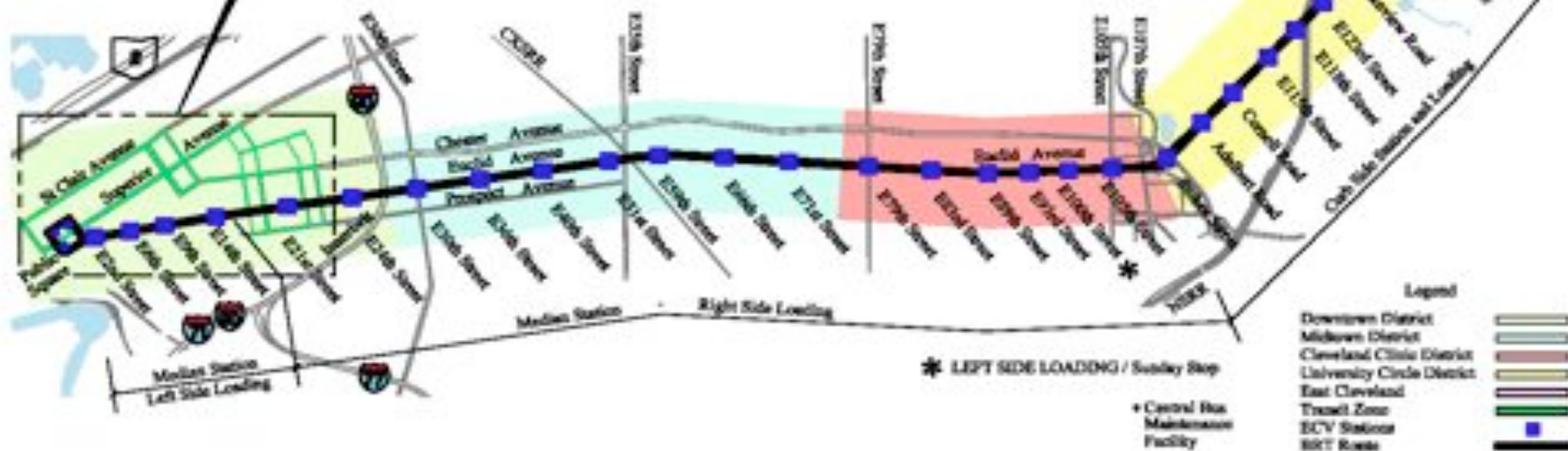
- **Exclusive Transit Lanes**
- **Fewer stops along route**
- **Improved boarding facilities**
- **Improved Fare Collection System**
- **Traffic Signal Prioritization**
- **Diesel Hybrid Electric Vehicles**
- **TOD Opportunities**

EUCLID CORRIDOR PROJECT MAP

36 Stations/62 Locations



Roadway	Description	Length (Miles)	Exclusive / Peak Bypass (Miles)
Euclid Avenue BRT			
1400' Station	Left Side	0.41	0.25
1400' Station	Left Shoulder to Inboard	1.24	1.00
1400' Station	Overhead to E 79th St	1.78	1.78
1400' Station	E 79th St to E 117th St	1.38	1.38
1400' Station	E 117th St to E 134th St	1.78	1.78
Euclid Avenue	Lakewood Ave. to Station	1.26	0.00
Euclid Avenue	Midland PTA Station	0.00	0.00
Euclid Avenue BRT Total		7.87	4.37
Transit Zone			
E 140th Ave	E 140th St to E 136th St	0.07	0.00 (0.07)
Superior Ave	E 136th St to E 132nd St	0.07	0.00
132nd St	Center Ave. to Superior Ave	0.11	0.00
128th St	Center Ave. to Superior Ave	0.03	0.00
119th St	Prospect Ave. to Center Ave.	0.08	0.00
119th St	Euclid Ave. to Center Ave.	0.14	0.00
Center Avenue	E 108th St to E 104th St	0.27	0.00
Transit Zone Total		2.31	0.00 (0.07)
PROJECT TOTAL		9.38	5.30 (0.87)



Euclid Avenue Transformation:

**Setting the Table for
Economic Development
and Transit Oriented
Development**

















Euclid Avenue Development

- ⊙ **Cuyahoga Co. Admin - \$100 million**
- ⊙ **CSU Master Plan - \$180 million**
- ⊙ **4600 Euclid - \$10 million**
- ⊙ **CCF Heart Center - \$475 million**
- ⊙ **University Hospitals - \$500 million**
- ⊙ **MOCA - \$25 million**
- ⊙ **University Arts and Retail District - \$120 million**

Examples of TOD Opportunities

- **4601 Euclid Avenue**
- **6611 Euclid Avenue**
- **University Circle E. 120th /
Mayfield Station**

4601 Euclid Avenue



4601 Euclid Avenue

- **Approx. 5.20 acres**
- **RTA Community Response Transit Center**
- **Building #1: 76,000 SF**
- **Building #2: 5,000 SF**
- **Fueling Station: Covered fueling station with three pump islands**
- **ECTP stop at E. 46th Street**



Chester Avenue

Euclid Avenue

6611 Euclid Avenue



6611 Euclid Avenue

- **Approximately 2.28 acres**
- **Vacant manufacturing buildings**
- **Building #1: Approximately 15,086 SF / floor x 7 floors, for a total of 105,602 SF**
- **Building #2: Approximately 9,280 SF / floor x 7 floors, for a total of 64,960 SF**
- **Demolition of third building complete**

6611 Euclid Avenue

- **Asbestos abatement in all buildings complete**
- **ECTP stop at E. 66th street**
- **Targeted by MidTown Cleveland as a node of development**
- **Adjacent to Dunham Tavern Museum**

Chester Avenue

E. 66th Street

Euclid Avenue





120th/ Mayfield Road Transit Station



120th / Mayfield Road Transit Station

Considerations

- **Location of station**
- **Access to ECTP and Little Italy**
- **Use by students (CWRU & CIA)**
- **Use by employers (Institutions & University Hospitals)**

Study funded by

- **NOACA**
- **RTA**
- **The Cleveland Foundation**
- **CWRU**

Considerations

- **High density, high quality uses that increase volume of riders**
- **Value to RTA based on a fair market return on public investment (land sale vs. future revenue streams)**
- **Consistency with city/neighborhood plans**
- **Note: Ohio Constitution VIII prohibits transit authorities from lending aid and credit to developer**

Considerations

Resources

- New Market Tax Credits
- Charter One Uptown Initiative
- CDC assistance
- City support

Process

- RFP issued by RTA
- See www.riderta.com
Then go to
Business Center:
Contract
Opportunities

Contact Information

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