

The NEO SMART Program

(Northeast Ohio Strategic Management and Results Training)

“Inspiring INNOVATION thru EDUCATION & COLLABORATION...”

Program Description: NEO SMART is a comprehensive management development program for public managers. It professionalizes and empowers public managers as they learn and practice the skills and tools they will need to meet the challenges of the 21st century. All customized workshops focus on workplace efficiency, improved communications, customer service, change management, and innovative planning strategies.

Frequently Asked Questions

- Q. Who usually attends NEO SMART training?*
- A. Anyone in a management position in county government, local government, or a special district is eligible to attend. It is designed for senior and middle managers who manage two or more people or a program, project, or resources that impact the agency.
- Q. Who teaches the NEO SMART workshops?*
- A. NEO SMART uses faculty from state universities to teach the workshops. In addition, it draws many of its instructors from practitioners in state and local government. Instructors are also drawn from the non-profit sector and on occasion from private universities.
- Q. Where is NEO SMART offered?*
- A. NEO SMART is currently being offered at the City of Wooster. Cohorts offered in convenient locations will be started across northeast Ohio as demand and need grows.
- Q. How long does it take to complete the program?*
- A. The program takes two years to complete. There are 300 required hours of professional training broken into quarterly units and two required projects.
- Q. What does the program cost?*
- A. The program consists of 50 workshops delivered over two years for total of \$7,500 (\$150 per workshop). Participants who complete the program may receive academic credit at Cleveland State University's Levin College of Urban Affairs. In addition, participants may receive Continuing Education Units (CEU's) for each workshop.