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NEWS RELEASE

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Cleveland State's Maxine Goodman Levin College of Urban Affairs Hosts Information Sessions for New Master of Nonprofit Administration and Leadership (MNAL) Degree

Nonprofit management is one of the most rapidly growing career fields and the Northeast Ohio area has one of the highest concentrations of nonprofit organizations nationally. To answer the ever-increasing demand for qualified nonprofit leaders, Cleveland State University's Maxine Goodman Levin College of Urban Affairs will offer a new Master of Nonprofit Administration and Leadership (MNAL) degree beginning fall semester 2007. The new graduate degree curriculum reflects the nonprofit employment needs. Over the next decade, nonprofits will need to find 640,000 new executives, 2½ times the number currently employed.

Information sessions will be held on Wednesday, April 25, from noon until 1:00 p.m. and Monday, April 30, from 5:00 until 6:00 p.m. at the Levin College of Urban Affairs, 1717 Euclid Avenue; Tuesday, May 15, from 5:00 until 7:00 p.m., at Cleveland State's East Center, Centre Point Building, 34055 Solon Road, Solon; and Wednesday, May 16, from 5:00 until 7:00 p.m., at Cleveland State's West Center, 26202 Detroit Road, Westlake.

"The Master of Nonprofit Administration and Leadership will focus on developing a core set of skills needed in the nonprofit marketplace," said Dr. Jennifer Alexander, Associate Professor, MNAL Director and Co-Director, Center for Nonprofit Policy and Practice. "Nonprofit management is a relatively young and growing career path. What sets this degree apart is its emphasis on staying current with the latest tools and techniques that address the complex issues of this evolving sector."

The Master of Nonprofit Administration and Leadership degree is designed to prepare students with knowledge functions and best practices such as fundraising, human resource management, philanthropy, proposal program evaluation and applied management. The MNAL is an interdisciplinary collaboration of Cleveland State's Levin College of Urban Affairs, Nance College of Business Administration and College of Liberal Arts and Social Sciences' School of Social Work. It gives students the tools to build management skills and knowledge of nonprofits in order to improve their employment opportunities, advance in their organization, or to make a career change.

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Cleveland State's Maxine Goodman Levin College of Urban Affairs offers New Master of Nonprofit Administration and Leadership (MNAL) Degree

“Looking back at almost 30 years in the foundation field, the connection has only grown stronger between the public and nonprofit sectors,” said Steve Minter, fellow, Levin College’s Center for Nonprofit Policy and Practice. “This would have been the degree I would have pursued had it been an option when I started graduate school.”

Representatives from the University’s College of Urban Affairs will present the program’s curriculum, admission requirements, support services, career development and more. Prospective students will have the opportunity to have their questions answered and be shown how to enroll in this new program.

To register for the information session or learn more about the MNAL degree, call the Levin College Graduate Program Advisor at (216) 523-7522, toll-free at 1-888-CSUOHIO or e-mail gradprog@urban.csuohio.edu. Academic information about the new Master of Nonprofit Administration and Leadership (MNAL) can be found online at <http://urban.csuohio.edu/academics/mnal.shtml>

For more information or media inquiries, contact Nancy Carlucci Smith, Communication Account Representative, in the Cleveland State University Department of Marketing and Public Affairs, at (216) 523-7294 or (216) 687-2290.

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