

# Cleveland State University

## Department of Marketing and Public Affairs

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## NEWS RELEASE

For Immediate Release  
May 19, 2006  
# 14019  
Contact: Nancy Carlucci Smith

### Media Advisory

- WHAT:** Cleveland State University's Maxine Goodman Levin College of Urban Affairs Forum Program "Financing Viable Start Ups Through Micro Loans"
- WHERE:** Maxine Goodman Levin College of Urban Affairs  
Glickman-Miller Hall, Atrium  
Cleveland State University  
1717 Euclid Avenue  
Cleveland State University
- WHEN:** Tuesday, May 23, 2006  
8:00 a.m. until 10:00 a.m.
- WHY:** Small and minority business development and income equality as two factors important to Northeast Ohio's economic future. Both depend on micro lending, a proven economic development tool. As a nonprofit lender and technical assistance provider in Cleveland, WECO Fund, Inc. has provided more than \$1 million in loans to 53 businesses not able to obtain traditional financing. These businesses have created 154 jobs and contribute to the tax base and broader economy. This Forum will feature national and local experts in micro lending, showcase success stories, and discuss the potential for expansion.
- AGENDA:**
- 7:45 - 8:00 a.m. Registration and continental breakfast
- 8:00 - 8:15 a.m. **Welcome**  
**Stuart Mendel**, Assistant Dean and Co-Director, Center for Nonprofit Policy and Practice, Maxine Goodman Levin College of Urban Affairs

- more -

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**Cleveland State University's Maxine Goodman Levin College of Urban Affairs Forum  
Program "Financing Viable Start Ups Through Micro Loans"**

- 8:15 - 9:00 a.m.      **National Panel Discussion**  
**Wendy K. Baumann**, President, The Wisconsin Women's Business  
Initiative Corporation
- Sue A. Peters**, Associate Program Officer, Mott Foundation's Pathways  
Out of Poverty Team
- 9:00 - 9:30 a.m.      **Showcase of Local Projects**  
**Bob Schordock**, Director of Lending for WECO  
and WECO loan clients
- 9:30 - 10:00 a.m.      Questions and discussion

The forum is free and open to the community. Pre-registration is recommended. For further details or to register, call (216) 523-7330 or access the College's web site at <http://urban.csuohio.edu/forum/nonprofit>.

For more information or media inquiries, contact Nancy Carlucci Smith, Communication Account Representative, in the Cleveland State University Department of Marketing and Public Affairs, at (216) 523-7294 or (216) 687-2290.

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