



Cleveland State University

Maxine Goodman Levin College of Urban Affairs Cleveland State University

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We would like to invite you to participate in our research regarding partnerships between your organization and government, business, and other nonprofit organizations.

Among the benefits of the study, from your responses and those of other nonprofit officials, we will be able to give informed advice that will assist nonprofit leaders in forming and sustaining partnerships and achieving greatest impact from them.

The interview will give you the opportunity to reflect on the benefits, difficulties, and processes of partnership, and to share your ideas about how to manage partnerships more effectively. You will also be presented with different ideas about partnership that you may not have considered before that will help you to gain new perspectives and, perhaps, strategic advantage for your organization. You will have a chance to share your knowledge with interested research professionals and peers.

Through our published research we hope to contribute a book and scholarly articles that will inform practitioners like you, students and researchers about the sources of effective partnerships as well as ineffective ones, and the steps that can be taken to alleviate the latter.

The interview asks you to comment only about routine parts of organizational partnership that you deal with on a daily basis. The interview questions would seem to raise very little, if any, discomfort or anxiety. Although the interview asks for financial information, we ask you to complete a checklist and do not seek any figures and sources beyond the partnership. The interview affords you ample time to present and elaborate your views on how your organization manages partnership.

Your participation is confidential. Your name will not be included in interview notes and other material, and you will not be identified in any way.

This interview will take from 45 to 120 minutes. Your participation is voluntary, and you may withdraw at any time without penalty. We do not anticipate any risks to you from your participation, especially as compared to daily living.

As we will conduct a limited number of interviews over the next few months, if you are interested in participating in our study kindly let us know by reply to our project graduate assistant Jung Eun Kim via an e-mail to j.kim97@csuohio.edu.

Include your name, telephone number, professional affiliation and a one or two sentence description of the organizational partnership or partnerships that you would like to discuss. If we choose to accept these partnerships for inclusion in our study, we will then follow-up with you to talk about the partnerships in greater detail.

Thank you.

Stuart C. Mendel and Jeffrey L. Brudney

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