

# Cleveland State University



Maxine Goodman Levin  
College of Urban Affairs

*Center for Nonprofit Policy and Practice*

## 2007-2008 EXECUTIVE ROUNDTABLE Brown Bag Lunch Series

All programs are held on a Friday from 12:00-1:00 p.m.  
Sweet Seminar Room, 241  
Levin College of Urban Affairs, 1717 Euclid Avenue

### September 28, 2007

Jill Paulsen, Program Officer  
The Cleveland Foundation  
*Donors, Funders, and One Foundation*

### October 26, 2007

Cindy Klug, CEO  
Positive Edge Consulting, LLC  
*Guiding Nonprofit Organizations to Productive Corporate Relationships*

### November 16, 2007

Michael Mayse, President and CEO  
Neighborhood House Association  
*Experiences with On-Line Giving*

### December 7, 2007

Deborah Beckwith, Program Director  
Education and Training, Program Performance,  
United Way  
*Outcome Measurements*

### January 18, 2008

Stephanie Jansky, Development Manager  
American Liver Foundation  
*Do You Know the Difference Between Public Relations,  
Marketing and Advertising and Does It Matter?*

### February 15, 2008

Kimberly St. John- Stevenson, Communication Officer  
Saint Luke's Foundation  
*Investing in the Community From a Funder's Perspective*

### March 21, 2008

Wendy Matthews  
American Red Cross  
*Human Resource Issues for Nonprofit Organizations*

### April 18, 2008

Nickie Antonio  
StAr Communications  
*Effective Leadership Through Coaching, It's Not Just For Athletes Anymore*

### May 16, 2008

Amy Morgenstern, President  
Main Stream Enterprises, Inc.

### June 20, 2008

Michael Mayse, President and CEO  
Neighborhood House Association  
*Turning Nonprofit Agencies Around –  
A Business Plan for Success*

RSVP to Susan Freimark at 216-687-6895 or [s.freimark@csuohio.edu](mailto:s.freimark@csuohio.edu)

Please feel free to bring your lunch  
Drinks will be provided

For updates visit <http://urban.csuohio.edu/nonprofit/>