

CLEVELAND STATE UNIVERSITY
COLLEGE OF URBAN AFFAIRS
DEPARTMENT OF URBAN STUDIES

UST 607 URBAN PLANNING
FALL SEMESTER, 2001

MEETING TIME: 6:00-9:50 p.m. Tuesdays
ROOM: UR 106

INSTRUCTOR: Norman Krumholz
OFFICE: UR 224
TELEPHONE: (216) 687-6946
OFFICE HOURS: 9-5 most days

COURSE DESCRIPTION

Urban planning is a perpetual opportunity, equally rich in promise and frustration. It is a field for those who wish to explore and shape our collective future, one that grows directly out of our institutional and political past. In planning, theory meets practice in the most obvious way: every planning strategy reflects a bet, a working theory, a practical hypothesis about what is worth seeking and about how it might be achieved.

The field of planning is changing too. Early myths of all-embracing expertise have given way to more pragmatic myths. Certain difficulties remain: what should the scope of public sector planning be in a society that values individual freedom? What should the role of citizen participation be? Can one be a professional in a fully political world? Can one balance ethics, professional standards against political and business pressures?

COURSE OBJECTIVES

This course will introduce graduate students to the conceptual challenges faced by the planning profession. It will allow us to explore the complexities and ambiguities of planning in real settings. Students should become familiar with planning history and theory. They will also get a taste of actual planning by helping prepare a real plan for a real client.

The course is structured as a large seminar. Students are required to read carefully and to bring questions, arguments, and counter-arguments to class to offer for collective consideration. Attentive listening, response and participation in class become elements of common courtesy.

The diversity of class members' experience is a resource for us all.

COURSE REQUIREMENTS

Four papers are required. The first (5 page) is a review of an ethnographic book (see page 11 for suggested books). The second paper (3-5 pages) is a comment on racial segregation as a key factor in urban planning and development. The third paper of 5-7 pages in length involves a critical examination of various urban recovery strategies. The fourth paper of about 5 pages is part of a group effort which includes a verbal and written presentation of an urban plan to a client.

Due dates and percent of grade for the papers are:

Paper 1:	September 25, 2001	15%
Paper 2:	October 16, 2001	15%
Paper 3:	November 13, 2001	30%
Paper 4:	December 4, 2001	30%
Class Participation:		10%

Written assignments must be typed, double-spaced and submitted at the due date (see class assignment list). Late assignments will receive reduced grades. No assignments will be accepted more than a week after the due date. Grades will be based on coverage of topic, content, organization, grammar and style.

Grading:

A	= 90 points and above
B	= 80-89
C	= 70-79
D	= 60-69
F	= below 60 points

NOTES ON WRITING:

Papers should be typewritten, clean, and carefully proofread. Papers with more than random typos or misspellings will be downgraded. A local planner summarized the "the politics of typos" in planning this way: "Look, if we send a memo or report over to the Mayor's office, on our letterhead, and it has words misspelled and typos in it, we look like idiots... We just can't have that."

BEWARE: Students who are just beginning to learn word-

processing often expect the computer to do their thinking, revisions, and editing for them. Alas, the computer will not. Check your papers with care.

As noted above, the course will be taught partially through lecture methods and partially in a seminar case study format.

This means that the value of our meetings will hinge as much on the student's advanced study, insightfulness and active class participation as the professor's. Our discussions will consistently try to spotlight interactions between planners and government, business and ordinary citizens, cities, and suburbs, rather than focus on government alone.

ATTENDANCE POLICY

Students will be expected to attend all classes; sign-up sheets will be circulated.

REQUIRED TEXTS AND SUPPLEMENTAL READINGS

Three books are required: Contemporary Urban Planning, John M. Levy, (Prentiss Hall, 1988); Making Equity Planning Work, Norman Krumholz and John Forester (Temple University Press, 1990); and Readings in Planning Theory, Campbell & Fainstein (eds.), (Blackwell, 1996). A few supplementary readings will also be available at the Reserve Desk in the Rhodes Tower library, at the College of Urban Affairs, and at the CSU Library Home page (click on reserves).

UNIVERSITY POLICIES

Refer to the graduate CSU Bulletin for procedures for course add/drop and withdrawal, grading and incomplete procedures.

Physically Challenged

It is important that students with handicaps requiring special accommodations identify themselves to the instructor immediately so that we can seek appropriate arrangements.

Students with Special Needs

Anyone anticipating needing special accommodations to take exams or complete assignments must identify themselves to the instructor by the end of the second week of classes. These

include accommodations for physical handicaps, learning disabilities, and English as a second language.

CLASS SCHEDULE:

August 28:	Introduction and Overview
September 4:	History of Urban Planning in U.S.
September 11:	Planning Theory
September 18:	Planning Ethics and Dilemmas
September 25: Due)	Legal and Governmental Context (paper #1
October 2:	The Comprehensive Plan and its Critics
October 9:	Zoning and the Comprehensive Plan
October 16: Due)	Selected Central City Issues (Paper #2
October 23:	U.S. Federal Policy Toward Cities
October 30:	Overview of City Revitalization Strategies
November 6:	Planning for Downtown
November 13:	Planning for Neighborhoods (Paper #3 Due)

November 20: Regional Issues

November 27: Planning and Welfare Reform and Dry-Run
 Presentations of Class Projects

December 4: Presentations of Class Projects to Clients
 (Paper #4 Due)

READINGS:*

Date

August 28: Campbell & Fainstein, Intro and Chapters 2-5,
 pp. 1-143
 Levy, Chapter 1 and 2.
 Krumholz and Forester, Preface and Chapters 1 &
2.

SUPPLEMENT: Frederick Hayek, Chapters 4-6, The Road to
Serfdom, University of Chicago Press, 1994 ed.

* JAPA is the Journal of the American Planning Association.

Ginsberg, E. "The Changing Urban Scene: 1960-1990 and Beyond" in Cisneros, H. ed. Interwoven Destinies: Cities and the Nation. W.W. Norton and Company. 1993, pp. 33-47.

REFERENCES: Scott, Melvin. 1995. American City Planning, 2nd edition Chicago: APA Press.

September 4: Levy, Chapter 18
Campbell & Fainstein: Chapters 20-22
Teitz, Michael. 2000. "Reflections & Research on the U.S. Experience." In The Profession of City Planning. Rutgers: Center for Urban Policy Research, pp. 275-304.

SUPPLEMENT: Herbert J. Gans, "City Planning in America: A Sociological Analysis," in People and Plans: Essays on Urban Problems and Solutions (NY: Basic Books, 1968, pp. 57-77).

Massey, D. and N. Denton. 1993. American Apartheid. Chapter 1. "The Missing Link." Pp. 1-16. Cambridge: Harvard Press.

Andreas Faludi (ed.), A Reader in Planning Theory, Pergamon (1973). Chs. by Banfield (139-149), Lindblom (pp. 151-169), Etzioni (pp. 217-229), Dykeman (pp. 243-250), Beckman (pp. 251-263).

September 11: Campbell & Fainstein: Chapters 26-28

SUPPLEMENT: Peter, Marcuse, "Professional Ethics and Beyond," in 42 JAPA pp. 264-274.

N. Krumholz. "A Retrospective View of Equity Planning: Cleveland. 1969-1979" JAPA, Fall, 1982.

C.D. Barrett, et. Al. "Four Perspectives on Ethics," JAPA, 55 (4) 1989.

APA/AICP Ethical Principals in Planning, 1999 and updated letter to N. Krumholz, President AICP, from Tom Angotti of Planners Network.

September 18: Levy, Chapters 5 and 6

Campbell & Fainstein, Chapters 6-9 and 12

SUPPLEMENT: A.D. Dawson, 1982. "Development of Traditional Land Use Controls" in Land Use Planning and the Land, Garland Press, pp. 37-72.

Pendall, Rolf. "Local Land Use Regulations and the Chain of Exclusion" in JAPA, Spring, 2000.

Cullingworth (1993), The Political Culture of Planning, Chapter 1, pp 9-20. N.Y.: Routledge.

REFERENCES: Fox, Kenneth. 1985. Metropolitan America, Rutgers University Press.

September 25: Levy, Chapters 7-8
Campbell & Fainstein, Chapters 14-16

SUPPLEMENT: Alan Black, "The Comprehensive Plan" in Principles and Practices of Urban Planning, Chapter 1, pp. 9-20. NY: Routledge.

Witold Rybczynski. 2001. "Where Have All The Planners Gone?" in L. Rodwin & B. Sanyal The Profession of City Planning. Center for Urban Policy pp. 210-216.

REFERENCES: T.J. Kent. 1995. The Urban General Plan, Chicago: APA Press.

Eisner, Gallion, and Eisner. 1993. The Urban Pattern, NY: Van Nostrand Reinhold. (pp. 219-237).

October 2: Levy, Chapter 9 and 10.

SUPPLEMENT: Eisner, Gallion, and Eisner. 1993. The Urban Pattern, N.Y.: Van Nostrand Reinhold. (415-437).

REFERENCES: Seymour Toll. 1969. Zoned America (NY: Grossman).
Stuart Meck and Edith Netter (eds.). 1983. A Planners Guide to Land Use Control. (Chicago: APA Press).

October 9:

- SUPPLEMENT: Teaford, J. The Rough Road to Renaissance: Urban Revitalization in America, 1940-1985. John Hopkins University Press. 1990. Pp. 67-81. ("Planning for the Post War Ciyt") and pp. 218-231 ("Fiscal Crisis").
- Peterson, P. "The Changing Fiscal Place of Big Cities in the Federal System." 1993. In Cisneros, H., (ed.) Interwoven Destinaties: Cities and the Nation. W.W. Norton and Co., pp. 187-195.
- Eisenger, P. "The Cities in the New Federal Order: Effects of Devolution." The LaFollette Policy Report, Winter 1997. Pp. 1-7.
- Kaufman, J. and Newman, K. "Urban Education: Issues, Reform, and the Planner's Role." 1994. In Planning and Community Equity. APA Press. Pp. 69-94.
- Massey, D. and Denton, N. 1993. American Apartheid: Segregation and the Making of the Underclass. Harvard University Press. Pp. 130-147.

October 16: Levy, Chapters 13-16

- SUPPLEMENT: "Empowerment: A New Covenant with America's Communities: President Clinton's National Urban Policy Report." 1995. U.S. Department of Housing and Urban Development, pp. 27-57.
- Downs, Anthony. 2000. "How City Planning Practices Affect Metropolitan Area Housing Markets and Vice Versa." In The Profession of City Planning. Rutgers: Center for Urban Policy Research.
- Kaplan, M. "Urban Policy: An Uneven Past, An Uncertain Future." Urban Affairs Review. May 1995. Pp. 662-671.
- Mollenkopf, J. The Contested City, Princeton

University Press. 1983. Pp. 81-96; 122-138; 273-281. (Chapters on the urban policy of several national administrations - Truman through Carter).

October 23: Levy, Chapters 12 & 14
Campbell & Fainstein, Chapters 10, 16, & 17

SUPPLEMENT: Teaford, Jon. 1990. "Messiah Mayors and the Gospel of Urban Hype" in The Rough Road to Renaissance: Urban Revitalization in America, 1940-1985. The John Hopkins University Press. Pp. 253-311.

October 30:

SUPPLEMENT: Friedman, Bernard. Downtown, Inc.: How America Rebuilds Cities, MIT Press, 1992, pp. 287-316 ("An Unfinished Renaissance").

Robertson, Kent. "Downtown Redevelopment Strategies in the United States: An End of the Century Assessment," JAPA Autumn, 1995, pp. 429-437.

Keating, Dennis and Krumholz, Norman. "Downtown Plans of the 1980's The Case for More Equity in the 1990's" JAPA Spring, 1991, pp. 136-152.

City of Cleveland: Civic Vision 2000: Downtown Plans (available from Professor Krumholz's personal files).

November 6:

SUPPLEMENT: Silver, Christopher. "Neighborhood Planning in Historical Perspective," APA Journal, Spring 1985, pp. 161-175.

Real Estate Research Corporation and HUD, The Dynamics for Neighborhood Change, 1975, pp. 7-21.

O'Conner, Alice. 1999. "Swimming Against the Tide..." in Urban Problems & Community Development. Ferguson, R. and W. Dickens (eds). Washington: The Brookings Institution.

Taub, Richard; Garth Taylor; and Han Dunham. ("A Revised Approach to Neighborhood Change,") Paths of Neighborhood Change: Race and Crime in Urban America, University of Chicago Press, 1984, pp. 182-194.

Nelson, Kathryn. Gentrification and Distressed Cities. University of Wisconsin Press, 1988, pp. 11-20; 153-159.

REFERENCES: Keating, D.; N. Krumholz and P. Star. 1996. Revitalizing Urban Neighborhoods, Lawrence: University Press of Kansas.

November 13: Levy, Chapter 13
Campbell and Fainstein, Chapter 18 & 19

SUPPLEMENT: Krumholz, N. 1997. "Regional Redux" in Public Administration Review. Vol. 57, No. 1

Schneider, W. "The Suburban Century Begins: The Real Meaning of the 1992 Elections." The Atlantic Monthly, July 1992. Pp. 33-34.

November 20:

SUPPLEMENT: Lehmann, Nicholas. "Thy Myth of Community Development." NY Times, January 9, 1994.

Zdenek, Robert. 1994. "Toward Comprehensive Approaches for Strengthening Communities." Shelterforce, March/April. Pp. 6-7.

Atlas, John. 1994. "Rebuilding the Ghetto: What the New York Times Missed." Shelterforce, January/February. Pp. 19-21.

November 27: "Welfare Reform, Cities and Planners" in JAPA, Winter, 1998.

Markusen, Ann. 2000. "Planning As a Craft and As Philosophy." In The Profession of City Planning. Rutgers: Center for Urban Policy Research.

December 4: Group Presentations and Final Paper Due.

Assignment #1: Due September 25, 2001

URBAN ETHNOGRAPHIC BOOK ASSIGNMENT

Select a book from the list below and write a 5 page double spaced book review. Each of these books deals in some way with thought, behaviors, problems, hopes, and fears of some individuals who are part of a populations group that lives in the central city (e.g. youth gangs, residents of underclass neighborhoods, etc.). Some of the books were written by urban anthropologist and socialists, some by journalists, and some by others.

Your book review should include:

1. A brief discussion of the book's organization and the method and approach, the author used in acquiring information.
2. The most important findings and conclusions of the book.
3. The value of the book has for understanding central city issues, problems, and/or solutions.
4. Your assessment of the book in terms of its strengths and weaknesses.

I suggest you look at the book review sections of a recent issue of *The Journal of the American Planning Association* or the *Journal of Planning Education and Research* as a guide in writing your book review.

Anderson, Elijah. 1990. *Streetwise: Race, Class, and Change in an Urban Community*. University of Chicago Press. (HN 80. P5 A53 1990).

Cummings, Scott. 1998 *Left Behind in Rosedale*. Boulder: Westview Press. (F394.F7C86).

Duneirer, Martin. 1992. *Slim Table*. University of Chicago Press. (F548.9N4086).

Kotlowitz, Alex. 1991. *There Are NO Children Here*. Doubleday. (HQ 792, U5K683).

Kozol, J. 1992. *Savage Inequalities: Children in American Schools*. NJ: Crown Publishers. (LC 4091.K69).

Liebow, Elliot. 1993. *Tell Them Who I Am: The Lives of Homeless Women*. The Free Press. (HV 4506W2L84).

McLeod, Jay. 1995. *Ain't No Making It: Aspirations and Attainment in a Low Income Neighborhood*. Boulder: Westview Press. (HV 4045.M33).

Assignment #2: Due October 16, 2001

In 1968, The Kerner Commission, established by President Lyndon B. Johnson to investigate the causes of the racial riots of the 1960's, reported that the U.S. was "moving toward two societies, one black, one white, - separate and unequal."

The report argued that to continue present policies was "to make permanent the division of our country into two societies; one, largely Negro and poor, located in the central cities; the other predominately white and affluent, located in the suburbs." Commission members rejected a strategy of ghetto enrichment coupled with abandonment of efforts to integrate, an approach they saw "as another way of choosing a permanently divided country." Rather, they insisted that the only reasonable choice for America was "a policy which combines ghetto enrichment with programs designed to encourage integration of substantial numbers of Negroes into the society outside the ghetto."

Write a short (3-5 page) paper discussing the following:

1. Do you agree with the Kerner report? Why or why not?
2. Is racial segregation a key fundamental variable in urban problems?
3. What, if any, is planning's role in resolving segregation?

Good sources on this issue are:

Separate Societies (1992) by Goldsmith and Blakely

American Apartheid (1995) by Massey and Denton