

CLEVELAND STATE UNIVERSITY  
MAXINE GOODMAN LEVIN COLLEGE OF URBAN AFFAIRS  
DEPARTMENT OF URBAN STUDIES

UST 419 Neighborhood Planning

Fall 2004

Schedule: Tues/Thurs 1:00 – 2:50 pm  
Room: UR 247 Urban Affairs Building  
Instructor: Philip Star  
Office: UR 348 (inside UR 364)  
Office Hours: Thursday 3:00 –4:30 or by appointment  
Telephone: 687-2241, 687-2166 (Center for Neighborhood Development)  
E-mail: phil@urban.csuohio.edu

### COURSE DESCRIPTION

This course is designed to introduce students to the concept of neighborhood planning and the practice of neighborhood planning today. The primary focus will be on urban neighborhoods located in older industrialized cities like Cleveland.

The course will cover such topics as:

- the definition and importance of neighborhoods
- the relationship between neighborhood and community
- the difference between urban planning and neighborhood planning
- the neighborhood planning process
- community asset mapping
- community capacity building for implementing a neighborhood plan
- neighborhood planning activities in Cleveland today
- challenges in neighborhood planning

### COURSE OBJECTIVES

1. Increase student's knowledge and understanding of neighborhoods
2. Expose students to current neighborhood planning activities
3. Provide students the opportunity to hear from neighborhood planning practitioners
4. Understand the neighborhood planning process, principles of neighborhood planning and goal of neighborhood planning
5. Understand the challenges, constraints and issues in neighborhood planning

**REQUIRED READINGS**

1. Bernie Jones: Neighborhood Planning: A Guide for Citizens and Planners, Planners Press, 1990
2. William Peterman, Neighborhood Planning and Community-Based Development: The Potential and Limits of Grassroots Action, Sage Publications, 2000.
3. Robert J. Chaskin, Prudence Brown, Sudhir Venkatesh, and Avis Vidal, Building Community Capacity, Aldine De Gruyter, 2001.
4. William Morrish and Catherine Brown, Planning to Stay, Milkweed, 2000.

Additional Reading (optional):

W. Dennis Keating, Norman Krumholz, & Philip Star: Revitalizing Urban Neighborhoods  
 Leo W. Jeffres: Urban Communication Systems: Neighborhoods and the Search for Community

**COURSE FORMAT, ASSIGNMENTS AND GRADING**

The course will consist of a combination of lectures by the instructor, class discussion, movies, presentations by guest practitioners, presentation of student group projects, and a field assignment in a neighborhood including a photographic essay. Student participation in class discussion is required as part of the grade.

**ASSIGNMENTS**

- Photographic essay documenting a neighborhood (due Tuesday, Oct. 12) (20%)
- Group project and class presentation: neighborhood planning in other cities (20%)
- Midterm essay: Short history of your neighborhood or a neighborhood in Cleveland (due Oct. 21) (20%)
- Final exam (30%)
- Class participation (10%)

**Class Schedule:**Orientation and Overview

Tues. August 31: Review Syllabus and assignments

Thurs. September 2: What is neighborhood planning/ Theories of neighborhood change

Compared to city planning, urban planning, comprehensive community planning, strategic planning

Read: Jones: Word of Inspiration; How to use this Guide, pp. 1- 7  
 Peterman: pp. 23-32

Neighborhood and Community

Tues. Sept. 7: Community

John W. Gardner, On Leadership, Chapter 11 Community (handout)  
Carl Moore, What is Community (handout)

Thurs. September 9: Significance of Neighborhood/ Defining a Neighborhood

Jones: pp. 8-10  
Jeffres: The Continuing Significance of Neighborhoods (handout)  
Planning to Stay: pp. 13-16  
Mark Abrahamson, Urban Enclaves: Identity and Place in America: Chapter 3:  
Back of the Yards Chicago and Other Working class enclaves (handout)

Tues. September 14: Community asset mapping

John P. Kretzman: Building Communities from the Inside Out (handout)  
Read: Peterman: pp. 9-21  
Video: Mobilizing Community Assets  
Field assignment

Thurs: September 16: CDCs and neighborhood development

Brophy and Shabecoff: A Guide to Careers in Community Development  
CDC timeline in Cleveland (handout)  
Video: Building Hope: Community Development in America

Neighborhood Planning Process

Tues. September 21: Democratic Neighborhood Planning

Jones: pp. 11-32  
Peterman: pp. 35-58

Thurs. September 23: Principles of neighborhood planning

Principles and Strategies for Neighborhood Planning (handout)

Tues. September 28: City Planning and Neighborhood Planning: Perspectives on Equity Planning

Speaker: Norm Krumholz

Thurs. September 30: Field assignment: photographic essay documenting a neighborhood

Tues. October 5: The steps in the planning process

Jones: 34- 38  
Planning to stay: pp. 97-116

Thurs. October 7: Collecting Information

Jones: 39- 70  
Planning to Stay: pp. 23-29  
Midterm essay assignment

Speaker: NODIS

Tues. October 12: Planning elements: housing and streets; business and institutions

Planning to stay: pp. 31-54  
Planning to Stay: pp. 55-78  
Class presentations and discussion

**Photographic Essay due**

Thurs. October 14: Planning elements: public space, zoning, and land use

Planning to Stay: pp. 79-90

Tues. October 19 Making Sense of the Information and Putting the Plan Together

Jones: pp. 71-81; 82-100  
Planning to Stay: pp. 91-96  
Speaker: Role of the City of Cleveland Neighborhood Planners  
Group assignment and initial group meeting

Thurs. October 21: Implementing the plan

Jones: pp. 101-105  
Peterman: pp. 153-162  
Speaker: A Cleveland Neighborhood Plan

**Midterm essay due**

Building Community Capacity

Tues. October 26: Community Capacity- Definitional Framework and Leadership Development

Chaskin: Chapter 1 and 2  
Thurs. October 28: Organizational Development

Chaskin: Chapter 3

Speaker: Cleveland Neighborhood Partnership Program

Tues. November 2: Community Organizing and Collaboratives, Partnerships,  
Organizational Networks

Chaskin: Chapter 4 and 5

Thurs. November 4: Comprehensive Neighborhood Plans

Chaskin: Chapter 6  
Speaker: A Cleveland neighborhood plan

Tues. November 9: Competing Visions of the Neighborhood: present, new and future  
Residents

Speaker: Mark Chupp: Broadway Diversity in Progress

Thurs. November 11: Sustainability

Speaker: Cleveland Neighborhood Plan: Eco-Village

Tues. November 16: Class group presentation on national models: Minneapolis/Boston

Thurs. November 18: Class presentation on national models: Seattle

### Issues in Neighborhood Planning

Tues. November 23: Community Involvement

Peterman: 59-67

Thurs. November 25: No class: Happy Thanksgiving

Tues. November 30: Gentrification

Peterman: p. 71-87, 91-105  
Peterman: pp. 129-146

Thurs. December 2: Historic Preservation

Tues. December 7: Doing Planning for Grassroots Neighborhood Development

Peterman: pp. 163-174

Thurs December 9: Last class: Course Summary and Final Exam assignment

Final exam due: Wednesday, December 15<sup>th</sup> no later than 5 pm.