

**UST 418 Urban Planning**  
Fall 2007  
Professor Dennis Keating  
Department of Urban Studies

Day/Time: Tuesday, 6-9:30 PM  
Classroom: Urban Affairs Bldg. UR 241 (Sweet Room)  
Telephone: (216) 687-2298  
Fax: (216) 687-9342  
Email: [dennis@urban.csuohio.edu](mailto:dennis@urban.csuohio.edu)  
Office Hours: by appointment (UR 318)

### **COURSE DESCRIPTION AND OBJECTIVES**

This course will introduce students to the history, practice and impact of urban planning in the United States, primarily in its cities and suburban areas. Greater Cleveland will be featured. The first part of the course will provide a general background to urban planning. The second part will look at particular areas of urban planning and major issues. The third part will look at case studies of urban planning success.

The course objectives are:

1. Introduce students to the field of urban planning;
2. Provide students with an understanding of major planning initiatives in Greater Cleveland;
3. Improve students' analytical and writing skills.

### **COURSE FORMAT, ASSIGNMENTS AND GRADING**

The course will be a combination of lectures, presentations by guest speakers and teams of students, examinations, and a written assignment.

Each student is required to complete the following assignments:

1. Assigned readings;
2. Midterm examination (October 9 and November 6);
3. A final examination (December 11);
4. Analytical writing assignment (Due December 4);
5. Class participation: team presentations on selected city (November 13 and 20)

Grading:

1. Midterm exams: 15 percent each, 30 percent (of the final course grade)
2. Final exam: 40 percent
3. Written assignment: 20 percent
4. Reading and class participation: 10 percent.

A grade of “Incomplete” will be given only for extenuating circumstances. Students are expected to attend classes (and notify the instructor in advance if they are unable to attend), read all assignments, and participate in classroom discussions.

## STUDENTS WITH SPECIAL NEEDS

Any student anticipating needing special accommodations to take exams, complete assignments or participate in the class needs to inform the instructor after the first week of classes.

## PLAGIARISM

Any student who knowingly plagiarizes in completing the written assignment will receive an appropriate reduction in the final course grade, which may include an “F”.

## REQUIRED READINGS

Gene Bunnell, Making Places Special: Stories of Real Places Made Better by Planning (American Planning Association, 2002)

John M. Levy, Contemporary Urban Planning (Prentice-Hall, 2006, 7th edition)

Handouts on Bunnell’s case study cities and the planning for the rebuilding of New Orleans

## RECOMMENDED READINGS

Journals

Planning (published monthly by the American Planning Association) and the Journal of the American Planning Association (published quarterly)

Planning History:

Eric Larson, The Devil in the White City: Murder, Magic, and Madness At the Fair that Changed America (Vintage, 2004)

Jon A. Peterson, The Birth of City Planning in the United States, 1840-1917 (Johns Hopkins University Press, 2003)

Planning and Politics:

Chester Hartman, Between Eminence and Notoriety: Four Decades of Radical Urban Planning (CUPR Press, Rutgers, 2002)

Norman Krumholz and John Forester, Making Equity Planning Work: Leadership In the Public Sector (Temple University Press, 1990)[Cleveland]

New Orleans:

Douglas Brinkley, The Great Deluge (William Morrow, 2006)

## **WEBSITES**

Cleveland City Planning Commission: <http://planning.city.cleveland.oh.us>

Ohio Planning Conference (OPC): [www.ohioplanning.org](http://www.ohioplanning.org)

American Planning Association (APA): [www.planning.org](http://www.planning.org)

## **COURSE SCHEDULE AND READING ASSIGNMENTS AND REQUIRED ASSIGNMENTS**

### **AUGUST**

28 Introduction

READ: Levy, Ch. 1

### **SEPTEMBER**

4 History: Urban America/Early Planning History

READ: Levy, Chs. 2-4

REFERENCES: Larson and Peterson

11 Guest Speaker: Professor Norm Krumholz

(former City Planning Director, Cleveland and current member, Cleveland City Planning Commission)

The Administration of Urban Planning

READ: Levy, Ch. 6 – How Planning Agencies Are Organized

REFERENCE: Cleveland City Planning Commission

Comprehensive Plans

READ: Levy, Ch. 8

REFERENCES: Cleveland Civic Vision and Civic Vision 2000 and Beyond plans

18 Legal Basis of Urban Planning

READ: Levy, Ch. 5

Land Use Planning

READ: Levy, Ch. 9

## 25 Planning and Politics

READ: Levy, Chs. 6 and 19

REFERENCES: Hartman, Krumholz and Forester

## Social Planning

READ: Levy, Ch. 7

## OCTOBER

### 2 Dilemmas of Planning

READ: Bunnell, Ch. 1

### 9 Urban Renewal and Community Development

READ: Levy, Ch. 11

**MID-TERM EXAM** (first)

### 16 Capital Facilities Planning

READ: Levy, Ch.9

Transportation Planning – the Euclid Corridor Project and the Cleveland Innerbelt Plan

READ: Levy, Ch. 12, handouts

REFERENCES: [www.euclidtransit.org](http://www.euclidtransit.org), [www.innerbelt.org](http://www.innerbelt.org)

### Economic Development Planning

READ: Levy, Ch. 13

### 23 Urban Sprawl

Growth Management Planning

READ: Levy, Ch. 14

### Environmental and Energy Planning

READ: Levy, Ch. 15, handouts

REFERENCE: Eco-City Cleveland - [www.ecocitycleveland.org](http://www.ecocitycleveland.org)

### 30 Urban Design

READ: Levy, Ch. 10

REFERENCES: Urban Design Center of NE Ohio – [www.cudc.kent.edu](http://www.cudc.kent.edu)

Regional Planning and Development –  
the Ohio Canal Corridor\* and Cleveland's Lakefront –

<http://planning.city.cleveland.oh.us/lakefront/>

READ: Levy, Chs.16, 17

Keating, Krumholz and Wieland, "Cleveland's Lakefront: Its Development and Planning" J. Planning History (May 2005)

Handouts

REFERENCE: \*Ohio Canal Corridor – [www.ohioeriecanal.org](http://www.ohioeriecanal.org) and [www.canalwayohio.com](http://www.canalwayohio.com)

## NOVEMBER

6 National Planning?  
READ: Levy, Ch. 17

Planning Successes  
READ: Bunnell, Ch. 2

Planning for the Rebuilding of New Orleans  
READ: New Orleans Rebuilding Handouts  
**MID-TERM EXAM** (second)

### 13 Student Team Presentations

Chattanooga

READ: Bunnell, Ch. 3

Providence

READ: Bunnell, Ch. 4

REFERENCES: Francis Leazes and Mark Motte, Providence, the Renaissance City (Northeastern University Press, 2004)

Mike Stanton, The Prince of Providence: The Life and Times of Buddy Cianci, America's Most Notorious Mayor (Random House, 2003)

Charleston

READ: Bunnell, Ch. 5

### 20 Student Team Presentations

San Diego

READ: Bunnell, Ch. 7

Duluth

READ: Bunnell, Ch. 6

New Orleans Rebuilding/Planning Discussion

27 Revitalizing Declining Industrial Cities and their Inner Suburbs:

Cleveland and the First Suburbs Consortium:

READ: Dennis Keating and Tom Bier, "Greater Cleveland's First Suburbs Consortium: Fighting Sprawl and Suburban Decline"

Handouts

REFERENCE: Brookings Institution Metropolitan Policy Program, Restoring Prosperity: The State Role in Revitalizing America's Older Industrial Cities

First Suburbs Consortium of Northeast Ohio: [www.firstsuburbs.org/neohio](http://www.firstsuburbs.org/neohio)

## DECEMBER

4 Neighborhood Planning and Plans/CDCs

READ: Handouts

Cleveland Neighborhood Development Corporation: [www.cndc2.org](http://www.cndc2.org)

Rebuilding New Orleans: the Neighborhoods

Prospects for Urban Planning and Urban Planners

READ: Bunnell, Ch. 8

**New Orleans Planning paper DUE**

**11 FINAL EXAM**