

## **Urban Planning (UST 418)**

Fall 2009

Professor Dennis Keating

Department of Urban Studies

Day/Time: MWF 9:45-10:50 AM

Classroom: Urban Affairs Bldg. UR 108

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### **Course Description and Objectives**

This course will introduce students to the history, practice, and impact of urban planning in the United States, primarily in its cities and metropolitan suburban areas. Greater Cleveland will be featured. The first part of the course will provide an overview. The second part will focus on a current major planning issue: the housing foreclosure crisis. The third part will look at case studies of urban planning success in five cities.

The course objectives are:

1. Introduce students to the field of urban planning
2. Provide students with an understanding of major planning initiatives in Greater Cleveland
3. Improve students' analytical and writing skills

### **Course Format, Assignments and Grading**

The course will be a combination of lectures by the instructor, presentations by guest speakers and teams of students, documentary films, examinations, and a research paper.

Each student is required to complete the following assignments:

1. Assigned readings;
2. Midterm Examinations (September 30 and October 26):
3. Class participation: team presentations (November 16-25):
4. Research paper (DUE December 9)

Grading:

1. Midterm Exams: 25% each (50% total)
2. Team paper and presentation: 20%
3. Research Paper: 30%

A grade of "Incomplete" will be given only for extenuating circumstances.

Students are expected to attend classes and notify the instructor in advance if they are unable to attend.

Special Needs

Students with Special Needs: Any student anticipating special needs accommodations to participate in the class, take exams, or complete assignments needs to inform the instructor during the first week of class.

## Writing

Students who need help with writing should contact the CSU Writing Center (RT 124 687-6981). Students who knowingly plagiarize in completing the written assignments will receive an appropriate sanction, which may include a grade reduction.

## Required Readings

Gene Bunnell, *Making Places Special: Stories of Real Places Made Better by Planning* (American Planning Association, 2002)

John M. Levy, *Contemporary Urban Planning* (Prentice-Hall, 2009)(8th Edition)

*Electronic Course Reserve Readings on the Foreclosure Crisis*: see link to UST 418 readings at the CSU Library website link

## Journals

Planning (published monthly by the American Planning Association)

Journal of the American Planning Association (published quarterly)

## Course Schedule

### AUGUST

24 Introduction/Overview

Read: Levy-Chapter 1

26 History of Planning (Part I)

Read: Levy-Ch. 3

28 History of Planning (Part II)

Read: Levy-Ch. 4

31 Urbanization of America

Guest Speaker:

Read: Levy-Ch. 2

2 Planning and Politics/Social Planning

Guest Speaker: Prof. Norm Krumholz

Read: Levy-Chs. 6 and 7

4 NO class

7 NO class (Labor Day Holiday)

9 Comprehensive Planning

Read: Levy-Ch. 8

11 Cleveland Comprehensive Plans

Cleveland Civic Vision and Beyond (2000, 2010)

Cleveland Lakefront Plan (2004)

14 Legal Basis of Planning

Read: Levy-Ch.5

16 Leading Cases: Zoning, Ballot Box Zoning, Historic Preservation, Regulatory Takings, Eminent Domain

18 Tools of Land Use Planning

Read: Levy-Ch. 9

21 Big Projects in Cleveland

23 Planning Theory

Read: Levy-Ch. 19

25 Transportation Planning

Read: Levy-Ch. 12

Guest Speaker: Howard Maier, NOACA

Euclid Corridor/Innerbelt/Regional Transit Planning

28 *Midterm EXAM* review

30 *Midterm EXAM I*

OCTOBER

2 Urban Design/New Urbanism

Read: Levy-Ch. 10

Guest Speaker

NE Ohio Urban Design Center: [www.cudc.kent.edu](http://www.cudc.kent.edu)

5 Growth Management, Smart Growth, and Sustainable Development

Guest Speaker:

Read: Levy-Ch. 14

[www.greencitybluelake.org](http://www.greencitybluelake.org)

7 Metropolitan/Regional Planning

Read: Levy-Ch. 15

9 FILM: Portland, Oregon: Quest for the Livable City

Urban Growth Management

12 NO class (HOLIDAY)

14 FILM: Cleveland: Confronting Decline

Planned Shrinkage

16 Urban Renewal and Community Development

Read: Levy-Ch. 11

19 Urban Growth v. Urban Decline: Planning Responses

21 Economic Development

Read: Levy-Ch. 13

23 Environmental and Energy Planning

Read: Levy-Ch. 15

Cleveland's Eco-Village: [www.ecocitycleveland.org](http://www.ecocitycleveland.org)

*Midterm* EXAM review

26 *Midterm* EXAM II

28 Planning Successes

Read: Bunnell-Chs. 1-2

Instructions for Case Studies (Bunnell)

30 The Foreclosure Crisis: Background

Readings: Electronic Course Reserve

Reference: Alyssa Katz. How Real Estate Came to Own Us (Bloomsbury, 2009)

NOVEMBER

2,4,6, 9, 11,13: Cleveland's Foreclosure Crisis  
Responses to the Foreclosure Crisis  
Planning for post-foreclosure Cleveland  
Guest Speaker(s)

16 Chattanooga, Tennessee

Read: Bunnell-Ch. 3

18 Providence, Rhode Island

Read: Bunnell-Ch. 4

Reference: Francis Leazes and Mark Motte. Providence, the Renaissance City  
(Northeastern University Press, 2004)

20 Charleston, South Carolina

Read: Bunnell-Ch. 5

23 Duluth, Minnesota

Read: Bunnell-Ch. 6

25 San Diego, California

Read: Bunnell-Ch. 7

27 NO class: Thanksgiving Holiday

30 Planning in Other Nations

Read: Levy-Ch. 18

National Planning in U.S.

Read: Levy-Ch. 17

DECEMBER

2 Lessons Learned

Read: Bunnell-Ch. 8

Review on Foreclosure Crisis

4 NO classes

*9 Foreclosure Paper DUE*