

CLEVELAND STATE UNIVERSITY  
MAXINE GOODMAN LEVIN COLLEGE OF URBAN AFFAIRS  
DEPARTMENT OF URBAN STUDIES

UST 419 Neighborhood Planning

Spring 2006

Schedule: Tues/Thurs 1:00 – 2:50 pm  
Room: UR 247 Urban Affairs Building  
Instructor: Philip Star  
Office: UR 348 (inside UR 364)  
Office Hours: Thursday 3:00 –4:30 or by appointment  
Telephone: 687-2241, 687-2166 (Center for Neighborhood Development)  
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COURSE DESCRIPTION

This course is designed to introduce students to the concept of neighborhood planning and the practice of neighborhood planning today. The primary focus will be on urban neighborhoods located in older industrialized cities like Cleveland.

The course will cover such topics as:

- the definition and importance of neighborhoods
- the relationship between neighborhood and community
- the difference between urban planning and neighborhood planning
- the neighborhood planning process
- community asset mapping
- community capacity building for implementing a neighborhood plan
- neighborhood planning activities in Cleveland today
- challenges in neighborhood planning

COURSE OBJECTIVES

1. Increase student's knowledge and understanding of neighborhoods
2. Expose students to current neighborhood planning activities
3. Provide students the opportunity to hear from neighborhood planning practitioners
4. Understand the neighborhood planning process, principles of neighborhood planning and goal of neighborhood planning
5. Understand the challenges, constraints and issues in neighborhood planning

REQUIRED READINGS

1. Bernie Jones: Neighborhood Planning: A Guide for Citizens and Planners, Planners Press, 1990
2. William Peterman, Neighborhood Planning and Community-Based Development: The Potential and Limits of Grassroots Action, Sage Publications, 2000.
3. Robert J. Chaskin, Prudence Brown, Sudhir Venkatesh, and Avis Vidal, Building Community Capacity, Aldine De Gruyter, 2001.
4. William Morrish and Catherine Brown, Planning to Stay, Milkweed, 2000.

Additional Reading (optional):

W. Dennis Keating, Norman Krumholz, & Philip Star: Revitalizing Urban Neighborhoods  
 Leo W. Jeffres: Urban Communication Systems: Neighborhoods and the Search for Community

### COURSE FORMAT, ASSIGNMENTS AND GRADING

The course will consist of a combination of lectures by the instructor, class discussion, movies, presentations by guest practitioners, presentation of student group projects, and a field assignment in a neighborhood including a photographic essay. Student participation in class discussion is required as part of the grade.

### ASSIGNMENTS

- Photographic essay documenting a neighborhood (due Tuesday, February 28 ) (20%)
- Group project and class presentation: neighborhood planning in other cities (April 11 or 13)(20%)
- Midterm essay: Short history of your neighborhood or a neighborhood in Cleveland (due March 9) (20%)
- Final exam (30%)
- Class participation (10%)

### **Class Schedule:**

#### Orientation and Overview

Tues. January 17: Review Syllabus and assignments

Thurs. January 19: What is neighborhood planning/ Theories of neighborhood change

Comparison to city planning, urban planning, comprehensive community planning, strategic planning

Read: Jones: Word of Inspiration; How to use this Guide, pp. 1- 7  
 Peterman: pp. 23-32

Neighborhood and Community

Tues. January 24: Community

John W. Gardner, On Leadership, Chapter 11 Community (handout)  
Carl Moore, What is Community (handout)

Thurs. January 26: Significance of Neighborhood/ Defining a Neighborhood

Jones: pp. 8-10  
Jeffres: The Continuing Significance of Neighborhoods (handout)  
Planning to Stay: pp. 13-16  
Mark Abrahamson, Urban Enclaves: Identity and Place in America: Chapter 3:  
Back of the Yards Chicago and Other Working Class Enclaves (handout)

Tues. January 31: Community asset mapping

John P. Kretzman: Building Communities from the Inside Out (handout)  
Read: Peterman: pp. 9-21  
Video: Mobilizing Community Assets  
Field assignment

Thurs: February 2: CDCs and neighborhood development

Brophy and Shabecoff: A Guide to Careers in Community Development  
CDC timeline in Cleveland (handout)  
Video: Building Hope: Community Development in America

Neighborhood Planning Process

Tues. February 7: Democratic Neighborhood Planning

Jones: pp. 11-32  
Peterman: pp. 35-58

Thurs. February 9: Principles of neighborhood planning

Principles and Strategies for Neighborhood Planning (handout)  
Field Assignment: Photographic essay

Tues. February 14: Field assignment: neighborhood walk

Document neighborhood conditions

Thurs. February 16: Field assignment: take photographs

Tues. February 21: The steps in the planning process

Jones: 34- 38  
Planning to stay: pp. 97-116

Thurs. February 23: Collecting Information

Jones: 39- 70  
Planning to Stay: pp. 23-29  
Midterm essay assignment

Speaker: NODIS

Tues. February 28: Planning elements: housing and streets; business and institutions

Planning to stay: pp. 31-54  
Planning to Stay: pp. 55-78  
Class presentations and discussion

**Photographic Essay due**

Thurs. March 2: Planning elements: public space, zoning, and land use

Planning to Stay: pp. 79-90  
Class presentation and discussion

Tues. March 7: Making Sense of the Information and Putting the Plan Together

Jones: pp. 71-81; 82-100  
Planning to Stay: pp. 91-96  
Speaker: Role of the City of Cleveland Neighborhood Planners  
Speaker: A Cleveland Neighborhood Plan

Thurs. March 9: Implementing the plan

Jones: pp. 101-105  
Peterman: pp. 153-162  
**Group assignment and initial group meeting**

**Midterm essay due**

Tues. March 14 No class: Spring Break

Thurs. March 16 No class: Spring Break

Tues. March 21: City Planning and Neighborhood Planning: Perspectives on Equity Planning

Speaker: Norm Krumholz

Thurs. March 23: Group meeting for project presentation

Tues. March 28: Group meeting for project presentation

Thurs. March 30: Group meeting for project presentation

Tues. April 4: Competing Visions of the Neighborhood: present, new and future residents

Speaker: Mark Chupp: Broadway Diversity in Progress

Comprehensive Neighborhood Plans

Speaker: A Cleveland neighborhood plan: NPI Strategic Initiative Areas

Thurs. April 6: Sustainability

Speaker: Cleveland Neighborhood Plan: Eco-Village

Tues. April 11: Class group project presentations on national models

Thurs. April 13: Class group project presentation on national models

### Building Community Capacity

Tues. April 18 : Community Capacity- Definitional Framework and Leadership Development

Chaskin: Chapter 1 and 2

Community Involvement  
Peterman: 59-67

Thurs. April 20: No class

Tues. April 25: Organizational Development

Chaskin: Chapter 3

Speaker: Cleveland Neighborhood Partnership Program

Thurs. April 27: Community Organizing and Collaboratives, Partnerships,

Organizational Networks

Chaskin: Chapter 4 and 5

Comprehensive Neighborhood Plans

Chaskin: Chapter 6

Issues in Neighborhood Planning

Tues. May 2: Gentrification and Historic Preservation

Peterman: p. 71-87, 91-105

Peterman: pp. 129-146

Thurs. May 4: Doing Planning for Grassroots Neighborhood Development

Peterman: pp. 163-174

Course Summary and Final Exam assignment

**Final exam due: Wednesday May 10<sup>th</sup> no later than 5 pm.**