

CLEVELAND STATE UNIVERSITY
MAXINE GOODMAN LEVIN COLLEGE OF URBAN AFFAIRS
DEPARTMENT OF URBAN STUDIES

UST 419 Neighborhood Planning

Spring 2008

Schedule: Tues/Thurs 1:00 – 2:50 pm
Room: UR 247 Urban Affairs Building
Instructor: Philip Star
Office: UR 348 (inside UR 364)
Office Hours: Thursday 3:00 –4:30 or by appointment
Telephone: 687-2241, 687-2166 (Center for Neighborhood Development)
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COURSE DESCRIPTION

This course is designed to introduce students to the concept of neighborhood planning and the practice of neighborhood planning today. The primary focus will be on urban neighborhoods located in older industrialized cities like Cleveland.

The course will cover such topics as:

- the definition and importance of neighborhoods
- the relationship between neighborhood and community
- the difference between urban planning and neighborhood planning
- the neighborhood planning process
- community asset mapping
- community capacity building for implementing a neighborhood plan
- neighborhood planning activities in Cleveland today
- challenges in neighborhood planning

COURSE OBJECTIVES

1. Increase student's knowledge and understanding of neighborhoods
2. Expose students to current neighborhood planning activities
3. Provide students the opportunity to hear from neighborhood planning practitioners
4. Understand the neighborhood planning process, principles of neighborhood planning and goal of neighborhood planning
5. Understand the challenges, constraints and issues in neighborhood planning

REQUIRED READINGS

1. Bernie Jones: Neighborhood Planning: A Guide for Citizens and Planners, Planners Press, 1990
2. William Peterman, Neighborhood Planning and Community-Based Development: The Potential and Limits of Grassroots Action, Sage Publications, 2000.
3. Robert J. Chaskin, Prudence Brown, Sudhir Venkatesh, and Avis Vidal, Building Community Capacity, Aldine De Gruyter, 2001.

Additional Reading (optional):

William Morrish and Catherine Brown, Planning to Stay, Milkweed, 2000.

W. Dennis Keating, Norman Krumholz, & Philip Star: Revitalizing Urban Neighborhoods

Leo W. Jeffres: Urban Communication Systems: Neighborhoods and the Search for Community

Jim Diers: Neighbor Power Building Community The Seattle Way, University of Washington Press, 2004

Peter Medoff and Holly Sklar, Streets of Hope, The Fall and Rise of an Urban Neighborhood, South End Press 1994

COURSE FORMAT, ASSIGNMENTS AND GRADING

The course will consist of a combination of lectures by the instructor, class discussion, movies, presentations by guest practitioners, presentation of student group projects, and a field assignment in a neighborhood including a photographic essay. Student participation in class discussion is required as part of the grade.

ASSIGNMENTS

- Photographic essay documenting a neighborhood (due Tuesday, February 28) (20%)
- Group project and class presentation: neighborhood planning in other cities (April 11 or 13)(20%)
- Midterm essay: Short history of your neighborhood or a neighborhood in Cleveland (due March 9) (20%)
- Final exam (30%)
- Class participation (10%)

Class Schedule:

Orientation and Overview

Tues. January 15: Review Syllabus and assignments

Thurs. January 17: Overview of the history of neighborhood planning: Theories of neighborhood change (lecture)

Comparison to city planning, urban planning, comprehensive community planning, strategic planning

Read: Jones: Word of Inspiration; How to use this Guide, pp. 1- 7

Peterman: pp. 23-32

Neighborhood and Community

Tues. January 22: Community

John W. Gardner, On Leadership, Chapter 11 Community (handout)

Carl Moore, What is Community (handout)

Thurs. January 24: Significance of Neighborhood/ Defining a Neighborhood

Jones: pp. 8-10

Jeffres: The Continuing Significance of Neighborhoods (handout)

Mark Abrahamson, Urban Enclaves: Identity and Place in America: Chapter 3:

Back of the Yards Chicago and Other Working Class Enclaves (handout)

Optional: Planning to Stay: pp. 13-16

Tues. January 29: Community asset mapping

John P. Kretzman: Building Communities from the Inside Out (handout)

Read: Peterman: pp. 9-21

Video: Mobilizing Community Assets

Field assignment

Thurs: January 31: CDCs and neighborhood development

Brophy and Shabecoff: A Guide to Careers in Community Development

CDC timeline in Cleveland (handout)

Video: Building Hope: Community Development in America

Neighborhood Planning Process

Tues. February 5: Democratic Neighborhood Planning

Jones: pp. 11-32

Peterman: pp. 35-58

Principles of neighborhood planning (handout)

Field Assignment: Photographic essay

Thurs. February 7: Field assignment: neighborhood walk

Document neighborhood conditions

Tues. February 12: The steps in the planning process

Jones: 34- 38

Planning to stay: pp. 97-116

Thurs. February 14: Field assignment: take photographs

Tues. February 19: Collecting Information

Jones: 39- 70

Planning to Stay: pp. 23-29

Midterm essay assignment

Speaker: NODIS

Thurs. February 21: Planning elements: housing and streets; business and institutions

Planning to stay: pp. 31-54

Planning to Stay: pp. 55-78

Speaker: a neighborhood plan in Cleveland

Tues. February 26: Class presentations and discussion

Photographic Essay due

Thurs. February 28: Planning elements: public space, zoning, and land use

Planning to Stay: pp. 79-90

Class presentation and discussion

Tues. March 4: Making Sense of the Information and Putting the Plan Together

Jones: pp. 71-81; 82-100

Planning to Stay: pp. 91-96

Speaker: Role of the City of Cleveland Neighborhood Planners

Speaker: A Cleveland Neighborhood Plan

Thurs. March 6: Implementing the plan

Jones: pp. 101-105

Peterman: pp. 153-162

Group assignment and initial group meeting

Midterm essay due

Tues. March 11 No class: Spring Break

Thurs. March 13 No class: Spring Break

Tues. March 19: Group meeting for project presentation

Thurs. March 20: Research for project presentation

Tues. March 25: Research for project presentation

Thurs. March 27: Group meeting for project presentation

Tues. April 1: Competing Visions of the Neighborhood: present, new and future residents

Speaker: A Cleveland neighborhood plan: NPI Strategic Initiative Areas

Thurs. April 3: Sustainability

Speaker: Cleveland Neighborhood Plan: Eco-Village

Tues. April 8: Class group project presentations on national models

Thurs. April 10: Class group project presentation on national models

Building Community Capacity

Tues. April 15: Community Capacity- Definitional Framework and Leadership Development

Chaskin: Chapter 1 and 2

Community Involvement
Peterman: 59-67

Thurs. April 17: Organizational Development

Chaskin: Chapter 3

Speaker: Cleveland Neighborhood Partnership Program

Tues. April 22: Community Organizing and Collaboratives, Partnerships,
Organizational Networks

Chaskin: Chapter 4 and 5

Comprehensive Neighborhood Plans

Chaskin: Chapter 6

Thurs. April 24: No class

Issues in Neighborhood Planning

Tues. April 29: Gentrification and Historic Preservation

Peterman: p. 71-87, 91-105

Peterman: pp. 129-146

Thurs. May 1: Doing Planning for Grassroots Neighborhood Development

Peterman: pp. 163-174

Course Summary

Final Exam: take-home assignment

Final exam due: Tuesday May 6th no later than 5 pm.