

B.A. COMMUNICATION STUDIES COMMUNICATION TRACK

ABOUT THIS MAJOR

The Communication major focuses on understanding the vital role that communication plays in contemporary life, characterized by rapidly emerging new technologies, social change, developments in social media, and dynamic interpersonal relationships. Students who complete the Communication major can select courses in Communication Management, Integrated Promotional Communication, and many more.

The Communication major is an excellent choice for students who have interests in different areas of communication. It provides the flexibility to work with an advisor and create an individualized program of study. It is also an excellent option for students seeking maximum flexibility in scheduling due to work and/or family constraints.

Students in this major can take classes in diverse areas such as public relations, health communication, gender, leadership, interracial communication, social media, podcasting, sports communication, mass media, groups and teams, nonverbal communication, conflict management, family communication, and many others.

INTERNSHIPS

The School of Communication encourages Communication majors to complete at least one internship during their undergraduate studies. Internships allow students to gain valuable skills, network with professionals in their field, gain professional feedback, and build their resume.

TYPES OF CAREERS

Advertising
Communication Manager
Consulting
Corporate Recruitment
Diversity Officer
Event Planner
Fund Raising
Media Analyst
Mediator
Nonprofits
Sales
Social Media Manager
Writer and Editor

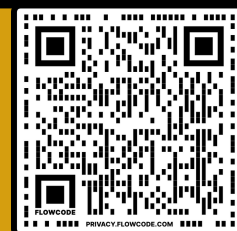
WANT TO LEARN MORE?

Contact the School of Communication:

216-687-4630

communication@csuohio.edu

VISIT OUR WEBSITE



School of
Communication

LEVIN COLLEGE OF PUBLIC AFFAIRS AND EDUCATION



School of Communication

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COMMUNICATION STUDIES MAJOR Communication Track Requirements

Effective Fall 2023

Students must complete a minimum of 39 credits and earn a minimum 2.25 GPA, across all Communication courses, to graduate with a Communication Studies Major. Transfer students must take a minimum of 20 credit hours, including their capstone, in Communication courses at CSU.

School Core Courses (9 credits)

All School of Communication Majors must complete the School core courses with a minimum grade of a "C".

_____	COM 101	Principles of Communication	_____	COM 303	Communication Inquiry ¹
_____	COM 102	Adobe CC: Digital Content in Com			

Communication Theory Courses (15 Credits)

Select five of the following

_____	COM 211	Com. in Personal Relationships	_____	COM 355	Psychological Proc. of Media
_____	COM 226	Mass Media & Society	_____	COM 358	Media Law, Economics & Ethics
_____	COM 227	Principles of Social Media	_____	COM 359	International Communication
_____	COM 327	Media Criticism ^{WAC}	_____	COM 361	Social Issues in the News
_____	COM 330	Nonverbal Communication	_____	COM 362	Health Communication
_____	COM 333	Sports Communication	_____	COM 366	Communication & Conflict
_____	COM 346	Communication in Organizations	_____	COM 368	Leadership Communication
_____	COM 347	Political Communication	_____	COM 370	Com. Tech & Social Change
_____	COM 348	Intercultural Communication	_____	COM 380	Family Communication
_____	COM 349	Designing Health Messages	_____	COM 394	Relational Communication
_____	COM 350	Persuasive Com. & Att. Change			

Communication Electives (12 credits)

Students must take five Communication courses that do not fulfill any other major requirement, for example a course taken to fulfill a Communication Theory requirement cannot count as a Communication Elective. Only 3 credits of COM 490 (Internship) or COM 496 (Independent Study) can count towards this requirement.

_____	COM	_____	_____	COM	_____
_____	COM	_____	_____	COM	_____

Communication Capstone Course (3 credits)

_____	COM 444	Mediation & Collab. Problem Solving ²	_____	COM 449	Health Com. Interventions ⁵
_____	COM 446	Media Studies Project ³	_____	COM 475	Communication & Training ⁶
_____	COM 448	Organizational Teams ⁴			

¹ Pre-req: COM 101; ² Pre-req: COM 366 or COM 379, or permission of instructor (POI); ³ COM 303 and COM 358, COM 347, COM 350, COM 359, COM 361, or COM 464; ⁴ Pre-req: COM 341, 346, or 368, or POI; ⁵ Pre-req: COM 362 or COM 349, or POI; ⁶ Pre-req: Any 300/400 level COM course, or POI; ^{WAC} Writing Across the Curriculum Course

See back of sheet for a list of all Communication Courses offered in the School of Communication



School of Communication

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- COM 101 Principles of Communication
- COM 101 Adobe CC: Digital Content in Com
- COM 201 Communication and Relationships in East Asian
- COM 211 Communicating in Personal Relationships
- COM 224 Foundations of Journalism & Promotional Communication
- COM 225 Media Writing
- COM 226 Mass Media and Society
- COM 227 Principles of Social Media
- COM 233 Bollywood and Beyond
- COM 240 Professional Communication
- COM 242 Public and Professional Speaking
- COM 257 Principles of Public Relations
- COM 260 Principles of Advertising
- COM 303 Communication Inquiry
- COM 326 Advanced Reporting and Editing
- COM 327 Media Criticism
- COM 328 Specialized Writing
- COM 330 Nonverbal Communication
- COM 331 Gender and Communication
- COM 332 Interracial Communication
- COM 333 Sports Communication
- COM 335 Multimedia Storytelling
- COM 341 Group Process and Decision Making
- COM 346 Communication in Organizations
- COM 347 Political Communication
- COM 348 Intercultural Communication
- COM 349 Designing Health Messages
- COM 350 Persuasive Communication and Attitude Change
- COM 355 Psychological Processing of Media
- COM 358 Media Law, Economics and Ethics
- COM 359 International Communication
- COM 361 Social Issues in News
- COM 362 Health Communication
- COM 363 Journalism and Media Laboratory
- COM 366 Communication and Conflict
- COM 368 Leadership Com in Organization
- COM 372 Podcasting: Reporting with Sound
- COM 379 Communication and Negotiation
- COM 380 Family Communication
- COM 425 Publication Design
- COM 427 News Media Lab
- COM 429 Digital Publication Design and Graphics
- COM 430 Digital Content Production
- COM 444 Mediation and Collaborative Problem Solving
- COM 446 Media Studies Project
- COM 447 Promotional Production
- COM 448 Managing Organizational Teams
- COM 449 Health Communication Interventions
- COM 455 Communication Campaigns
- COM 464 Media Metrics and Analytics
- COM 490 Internship in Communication
- COM 494 Independent Study