

SCHOOL OF COMMUNICATION

Digital Content Production Minor and Certificate Programs

Professional communication expertise increasingly includes the ability to create digital (online) content. This certificate in digital content production prepares students from all majors with knowledge and skills required to become effective and engaging communicators in the digital spaces. Students will learn to produce engaging and interactive websites and videos, and use analytical skills to evaluate impact. These digital skills are seen as essential to have in nearly any work context.

This program prepares **ALL STUDENTS IN ALL MAJORS ACROSS THE UNIVERSITY** with knowledge and skills needed to be effective and engaging communicators in digital spaces.

DEVELOP SKILLS ESSENTIAL TO ANY WORK CONTENT

- Create and edit podcasts, video, text and graphics for digital media platforms
- Effectively use social media
- Use different media to effectively tell stories
- Assess the impact of digital communication efforts.



The Digital Content Production Minor consists of nineteen credit hours and the Digital Content Production Certificate consists of thirteen credit hours. The prerequisite to enroll in either program is Com 225 (Media Writing) or any WAC course offered at CSU with B- or better grade.

MINOR PROGRAM REQUIREMENTS (19 Credits)

Core Courses (15 Credits)

COM 335 Multimedia Storytelling
COM 372: Podcasting: Reporting with Sound
COM 425 Publication Design and Graphics
COM 429 Digital Publication Design and Graphics
Capstone and Lab Requirement (4 credits)
COM 430: Digital Content Production
COM 363: Journalism & Media Laboratory

CERTIFICATE PROGRAM REQUIREMENTS 13 Credits

Elective Course (3 Credits) - Select one of the following

COM 335 Multimedia Storytelling
COM 372: Podcasting: Reporting with Sound
Core Courses (6 Credits)
COM 425 Publication Design and Graphics
COM 429 Digital Publication Design and Graphics
Capstone and Lab Requirement (4 credits)
COM 430: Digital Content Production
COM 363: Journalism & Media Laboratory

If you are interested in the Digital Content Production Minor or Certificate requirements contact the School of Communication for more information and schedule an appointment with our Journalism and Promotional Communication Director:



School of Communication

CERTIFICATE PROGRAM IN DIGITAL CONTENT PRODUCTION

Checklist

Professional communication expertise increasingly includes the ability to create digital (online) content. This certificate in digital content production prepares students from all majors with knowledge and skills required to become effective and engaging communicators in the digital spaces.

This program is open and encouraged for students in any major. Students majoring in Journalism and Promotional Communication and General Communication may double count some of the courses if they choose to take this certificate. Students must complete five courses amounting to 13 credits for the Certificate in Digital Content Production.

STUDENT INFORMATION:

Name: _____ Student ID#: _____
Phone: _____ Email Address: _____

REQUIREMENTS:

PREREQUISITE:

Any (WAC) Writing Across the Curriculum course taken at the university with B- or better grade

Table with 5 columns: Course Number, Name of Course, Cr. Hrs., Grade, Semester

ELECTIVE (3 credits) Select one of the following

Table with 5 columns: Course Number, Name of Course, Cr. Hrs., Grade, Semester. Rows include COM 335 and COM 372.

CORE COURSES (6 credits)

Table with 5 columns: Course Number, Name of Course, Cr. Hrs., Grade, Semester. Rows include COM 425 and COM 429*.

*(Students must complete Elective Requirement Com 335 or Com 372 before enrolling in Com 429)

CAPSTONE AND LAB (4 credits)

**The 1-credit lab course COM 363 must be taken simultaneously with COM 430.

All pre-requisites, required elective and core courses must be completed before taking the Capstone.

Table with 5 columns: Course Number, Name of Course, Cr. Hrs., Grade, Semester. Rows include COM 430 and COM 363**.

RETURN COMPLETED FORM TO: School of Communication Office, Music & Communication Building (MU 233) or email to communication@csuohio.edu

School of Communication Adviser Signature _____ Date: _____