Emergence and Persistence of a Watershed Governance Network

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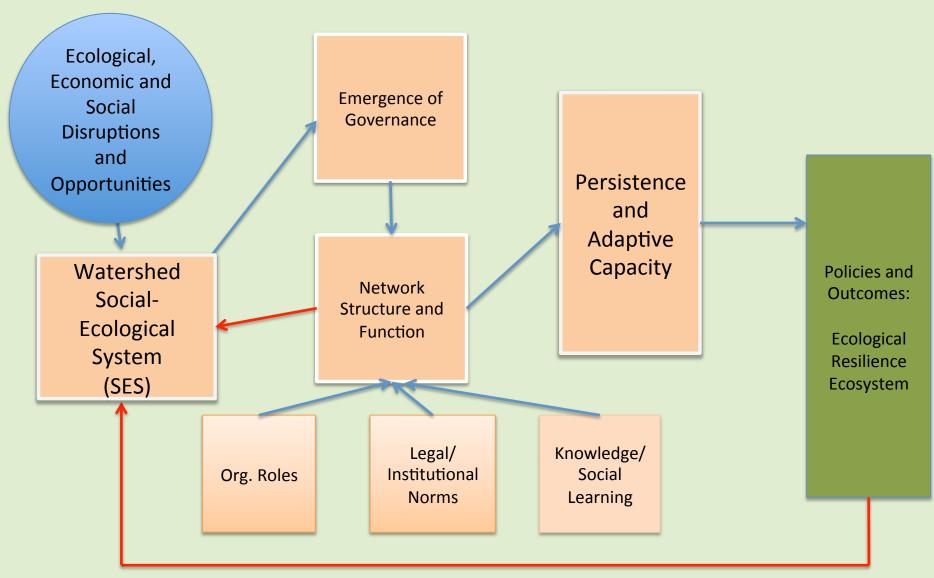
Levin College of Urban Affairs Cleveland State University

Levin College Research Conference August 21, 2014

Research Questions

- What are the unique qualities of the Social-Ecological System of the Chagrin River valley and watershed?
- How did governance of the Chagrin River watershed emerge from this SES?
- How is this governance structured and how does it function?
- What are the qualities of governance in the Chagrin River watershed that has allowed this configuration to persist over time?

Framework



Social-Ecological System

- Multi-scale pattern of resource use around which humans have organized themselves (Resilience Alliance 2007)
- Humans and nature co-dependent and coevolving (Ostrom 1990; du Plessis, 2008; Folke 2006)
- Sustainability: maintaining system resilience
 - (Berkes, Colding and Folke 200

Governance Networks

- Governance structure and function:
 - Formal and informal rules and norms (Hufty 2011; Pahl-Wost et al 2007)
 - Stakeholders set norms of interaction and motives (Cooper and Kathi 2005; Ozawa 1991; Wondolleck and Yaffee 2000; Thompson and Perry 2006; Innes and Booher 2010)
 - Shared meanings and knowledge as basis for joint action (Wenger 1998;)
 - Networks of inter-personal and interorganizational relationships that channel resource flows

Emergence of Governance

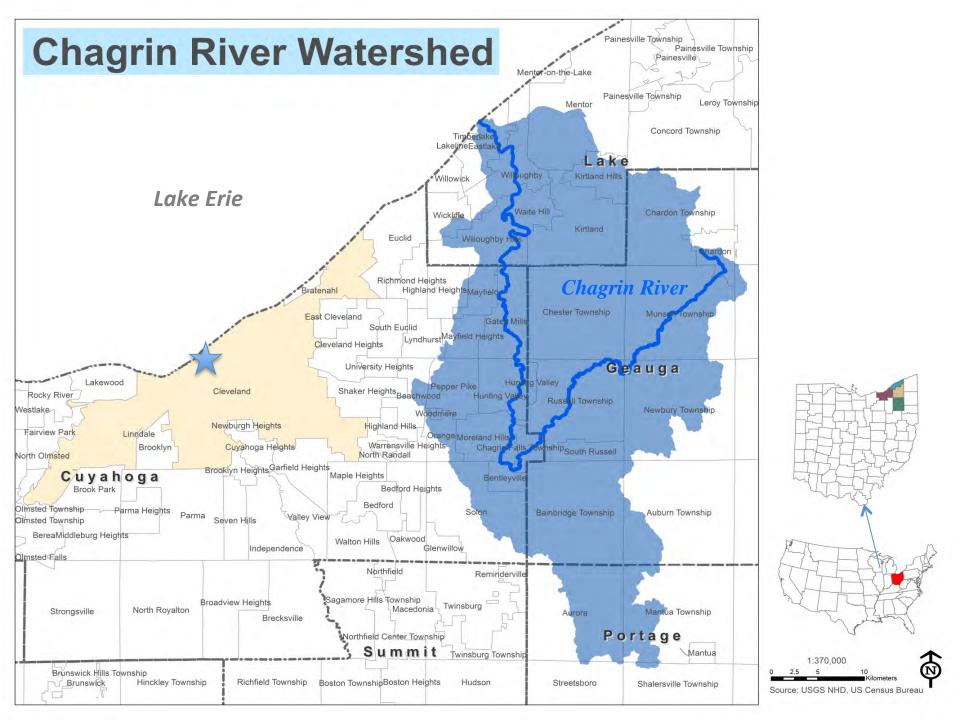
- Self organizing
 - SES is a complex system
 - Things get organized in response to SES
- Complex patterns from simple rules
 - Micro-level interactions among people and organizations create structure (institutions, norms of behavior)
 - This structure creates constraints/opportunities for individual/organizational interaction
 - People change the structure over time

Persistence defined

- Emergent macro patterns persist despite continual turnover in their constituents
- Drivers?
 - Legal framework/mandates
 - Organizational positioning/influence
 - Success in mobilizing resources
 - Adaptive capacity of network
 - Leadership
 - Learning capacity of network

Data Collection

- Review Historical documents
- 20 stakeholder interviews to date across type of organization, geographic range
 - Semi-structured, recorded, transcribed
 - Reviewed by three researchers for themes and data
- Web pages, linked in, interviews to map network relationships
 - Analyze with UCINET software

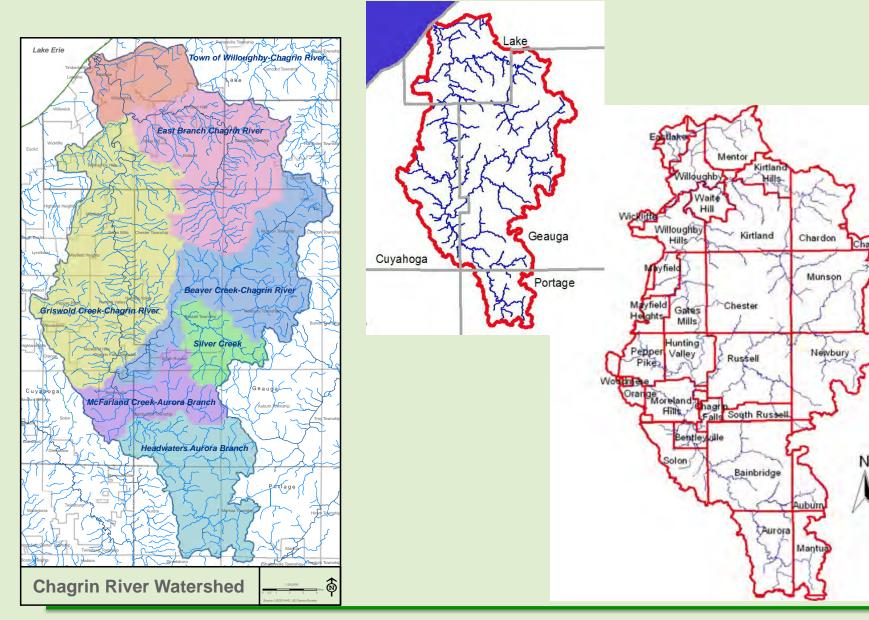


Results: SES

- SES: AT THE EDGE!
 - local urbanization and farming landscapes
 - impervious cover threshold
 - still something worth preserving
- Fragmented geography & fragmented cultures tied to landscape and history
- Fragmented government authority
- Strong agreement among stakeholders on conditions and trends







Results: Emergence of Current Governance

- NETWORK FACTORS: convergence of stakeholder interests, trends and disruptions
 - Large land holders
 - Headwater land trusts
 - Downstream flooding communities
- UNIQUE to SES: Chagrin River Watershed Partners
- EXTERNAL FACTORS
 - Phase II regulations and funding opportunities



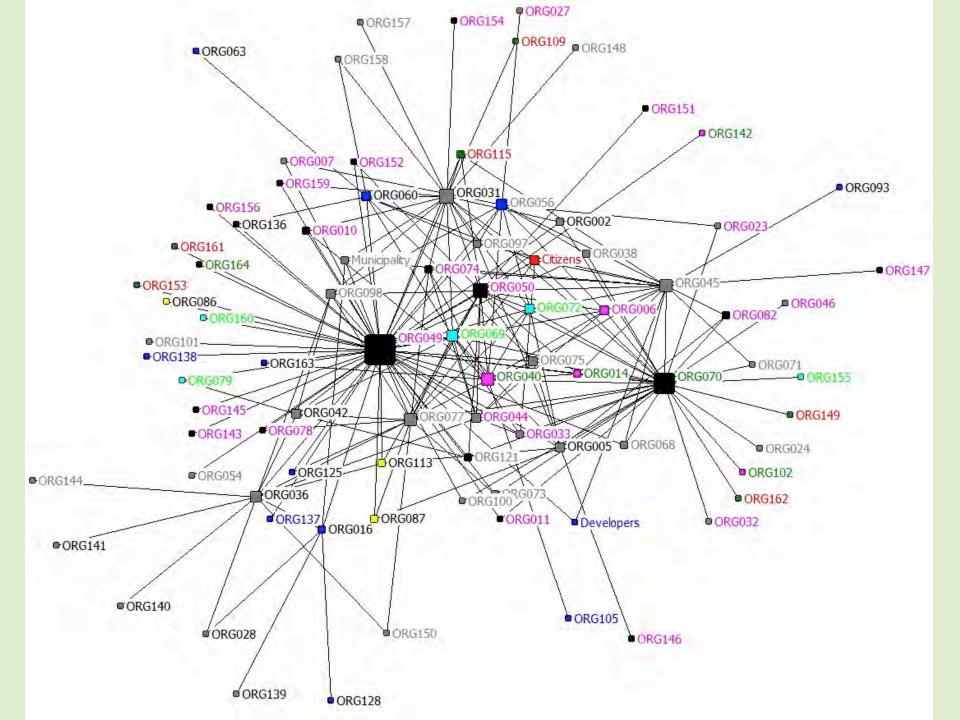
- Member organization of municipalities and townships in watershed; local government dues
- Formed in 1996; all but two local govt. are members
- Sponsoring members: private and nonprofit organizations (engineer, planning, ecological services)
- Membership dues hire small staff to assist local governments in storm water management efforts
 - Project management, grant writing, model regulations, technical assistance, networking, facilitation of processes, land owner outreach, research on stormwater and stream restoration
- http://www.crwp.org

Governance Structure

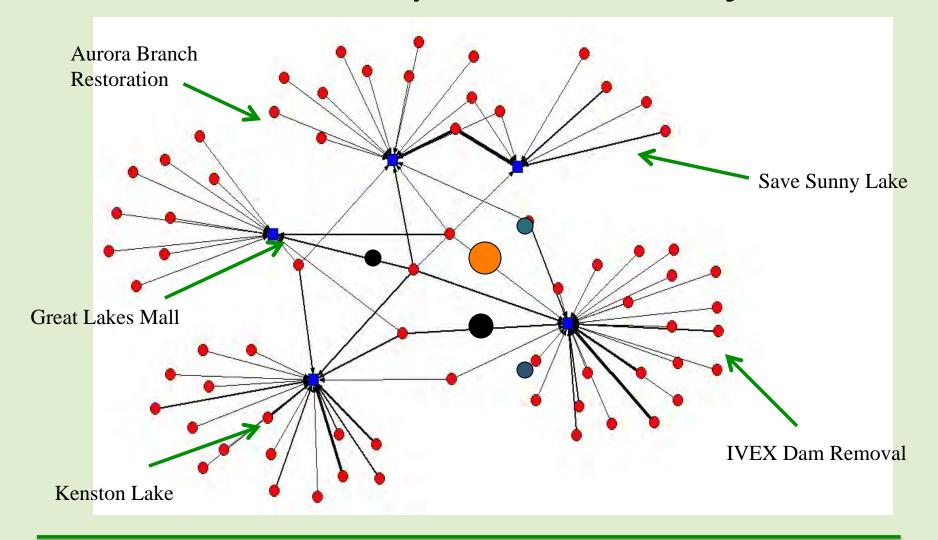
- What did our interviews tell us?
 - Strong role of CRWP STAFF in leading activities, bridging function, mobilizing resources (money and expertise); watershed perspective
 - Not one watershed network
 - Rather differentiated by geography (e.g., upstream/ downstream), by county boundary (county, Metroparks & SWCD)
 - Differentiated by communities of practice
 - Except when these come together for specific projects

Governance Function

- Little mention of federal and state agencies for bridging function, but serve as source of scientific information and \$, and therefore have influence
- Network operates informally, through personal connections, with limited formal opportunities for knowledge exchange or sharing
- Various types and levels of interaction: cooperation, coordination and collaboration (how does this shape structure?)



Network Analysis of Five Projects



Persistence

- Legal mandates
 - Continuing influence of CWA Phase II
- Mobilizing resources
 - \$20M over 15 years into CRV
 - CRWP responsible for most of this
 - Highly-connected network of scientific and technical expertise

Persistence: Adaptive Capacity

- Adaptive Capacity
 - of people and institutions to manage human actions so to enhance ecological system sustainability and resilience
 - Network of organizations capable of accumulating the experiences and collective memory needed to cope with surprise and turbulence (Pahl-Wostl et al 2007) through distributed cognition (Agyris and Schon 1996)

Adaptive Capacity: Leadership

- CRWP: four executive directors over 15 years
 - New director hired this summer; first one who wasn't involved at the beginning or didn't serve as a staff or assistant director at CRWP
 - In each case prior, the leader was just what they organization needed to adapt to trends
- How? Strong and continued presence of board members who began the organization has provided continuity, avoided mission drift

Adaptive Capacity: Diversity

- Engagement of a diversity of stakeholders, geographies, interests (significant evidence)
- Diversity of expertise of staff at CRWP and in network
 - Multiple communities of practice

Adaptive Capacity: Norms and Rules

- Norms of behavior
 - Shared rules and norms for interaction among diverse organizations that flex to address changing conditions and opportunities (significant evidence)
- Local government relationships changed through creation of CRWP
 - Beginning to see interaction among local governments on other types of shared projects, based on interaction on storm water management projects
 - All local government members adopted riparian setback ordinances to protect Chagrin from land development negatives
- Trust (interpersonal) for instrumental knowledge and shared interests is very high

Adaptive Capacity: Networked Learning

- Based on social learning
 - Building and sharing instrumental (scientific and technical) and relational (management and personal interactions) (Pahl-Wostl et al 2007)
- Key knowledge (as perceived by participants)
 - Scientific and technical information from park districts, state agencies and county engineers
 - Social learning: shared knowledge base, joint generation of new knowledge, innovation, cross-disciplinary (some evidence in projects)
 - Appreciation of local culture when working in different parts of the watershed (key)
 - Tacit, experiential knowledge to organize and fund large restoration/ stormwater projects (CRWP)

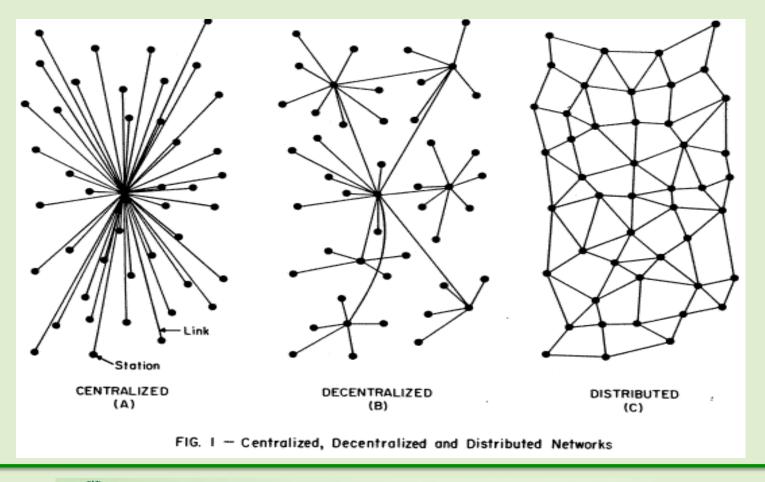
Challenges to Adaptive Capacity

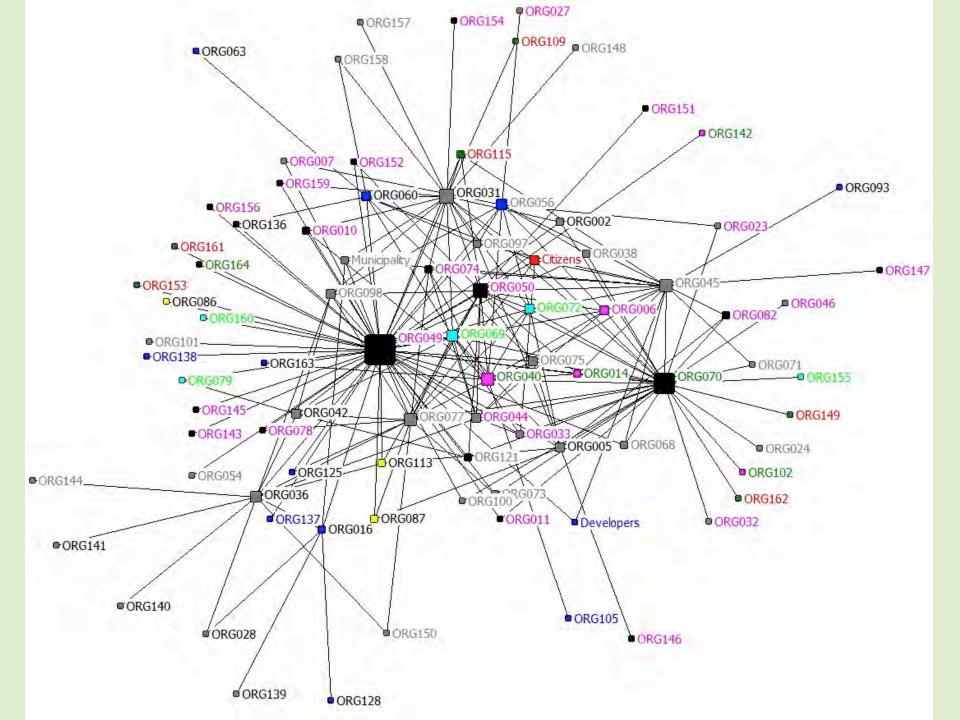
- No clear vision of how to incorporate uncertainty into shared planning and decision making
 - But all respondents expected they could adapt to changing conditions based on their trust of expertise and good working relationships
- Still no overall shared understanding of ecological risks or watershed-level perspective among local governments or citizens according to respondents

Challenges to Adaptive Capacity

- Knowledge "situated" geographically and in subnetworks
 - New knowledge gains not broadly shared across the entire watershed
 - Formal knowledge-sharing uncommon
 - Retirement of agency professionals
- Over-reliance on a few key organizations or key people can reduce flexibility of governance structure and function
 - Network position of CRWP and flexibility?

Three Types of Networks and Resilience?





Conclusions: Enhanced Governance

- Unique role of CWRP as membership organization of local governments places land use authority at core of collaboration and coordination in watershed; this is GOOD!
- Strengthen sharing of instrumental and tacit relational knowledge over a wider geography and into organizations
 - Continue to foster watershed perspective among local governments and other stakeholders; Chagrin Summit?
 - Debrief project successes and failures to professionals and local decision makers (CRWP): what can be learned?
 - State agencies: work with CRWP to ensure transfer of social knowledge about working in the Chagrin River to new state agency personnel; locally-generated projects are key to success

Publications/Future Research

Publications:

- Book chapter
- Journal article: Emergence and Persistence
- Journal article: Structure theory (bridge literatures)
- Journal article: Structure application
- Journal article: Social learning through projects

Continued Research

- Environmental history of the Chagrin River
- Compare governance in Chagrin with other watersheds in Ohio

Thank You!

- Amy Brennan, Ex. Director, Chagrin River
 Watershed Partners
- Our interview respondents
- Cleveland State University Research Office
 - CSU Faculty Scholarship Initiative Grant provided summer funding for masters student Kristel Smith and doctoral student Aritree Samantha
- Dept. of Urban Studies
 - GA positions for these two students